

**FIX** FRANCE TRADING  
CONFERENCE



# Sponsorship Opportunities

FRANCE TRADING CONFERENCE | ÉTOILE BUSINESS CENTER | PARIS | 17 SEPTEMBER 2026

[fixtrading.org/events](https://fixtrading.org/events)

Created by the industry, for the industry

## About Us

The FIX Trading Community is returning to Paris this year with a full day conference. This event will provide an unrivalled opportunity for industry representatives to participate in a forum where the real issues, challenges and opportunities impacting the region's electronic trading community will be addressed. This one-day conference will provide a series of industry-focused presentations and panel sessions over a two-stream agenda, followed by a post-event cocktail party.

## Facts & Figures

**200+**  
people in one location

An agenda created by **senior industry experts**

Topical content created **by the industry, for the industry**

**A true industry event** without sales pitches

Great **learning and networking** opportunities

An allocation of **FREE** passes to FIX members

**25+ speakers across a 2-stream agenda** that covers both business and technical topics

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget. For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Nick Platts** by email at [nick.platts@fixtrading.org](mailto:nick.platts@fixtrading.org) or telephone **+44 (0)20 3950 4013**.

### 2024 / 2025 SPONSORS



### 2024 / 2025 INDUSTRY PARTNERS



# Companies in attendance at the 2025 Conference:

Adamantia	CIC (Credit Industriel et Commercial)	Goldman Sachs	Luxembourg Stock Exchange	Scila AB
Allasso	Citadel Securities	Groupe Caisse des Dépôts et Consignations	Marex	Sense Street
Alphavalue	Citi	Horizon Trading Solutions	MarketAxess	SimCorp
AMAFI	CoinShares	HSBC	Markets Media	Singapore Exchange (SGX FX)
AMD	Commerzbank AG	Imandra	Marvelsoft Limited	SIX Group AG
AMF Pension	Copartis	IMC Trading B.V.	Morgan Stanley	Snowflake
Amundi	CPR Asset Management	Independent	MTS SpA	Societe Generale
Apricot Capital	Deloitte	Individual	Murex	SS&C Technologies
Aquis Exchange	Deutsche Boerse Group	ING Bank NV	Natixis Investment Managers	Stifel
AQX Technologies	DNCA	Instinet	Neptune Networks	Students
Athex Group	DZ Bank AG	Intercontinental Exchange Holdings, Inc	Nomura	Suminski
AXA Investment Managers	EBRD	IPC Systems	ODDO BHF	Susquehanna International (SIG)
Bank of America Securities	EDF	Iress	Optiver	SWIFT
Barclays	Ediphy Markets	ISS LiquidMetrix	Ostrum Asset Management	Symphony
Bernstein Autonomous	Edmond de Rothschild France	ITRS Group	OSTTRA	The Events Company
BidFX (SGX Group)	Equiduct	J.P. Morgan	Outpost Synergy Partners	TMX
Big XYT	Etoro	Jane Street Group, LLC	Paris Dauphine University	Tower Research Capital
Bitvavo	Etrading Software Ltd	Jefferies	PGGM	TP ICAP
Bloomberg L.P.	Euroclear	Joh. Berenberg, Gossler & Co.	Pico	Tradestation
BMO Capital Markets	EuroCTP	KBC Bank	Place des Investisseurs	Tradeweb
BNP Paribas	Euronext	KBC Securities	Propellant Digital B.V.	Transaction Network Services (TNS)
BNY Investments Newton	Exactpro Systems Limited	Kepler Cheuvreux	QuantCube	TransFICC Ltd
Boerse Stuttgart	EY	La Banque Postale Asset Management (LBP AM)	Qube Research & Technologies	TS Imagine
BoltzBit	Fidelity Investments	La Francaise AM	Quod Financial	TwoWay
Boursedirect	FinIQ	L'Agefi	Raptor Trading Systems Inc.	UBS Investment Bank
Broadridge	FIS Global	Les Echos	Redlap Consulting	Velox Fintech
BTIG	FIX Protocol Limited	LFIS Capital	Refinitiv	Virtu Financial
Capital Fund Management	FIX Trading Community	Lincoln Indicators	Rothschild & Co	Wolfgang Steubing AG
Carlson Capital	Flow Traders	Linedata	Royal Bank of Canada Capital Markets	World Mining Investment (WMI)
Carmignac Gestion	Foconis Trading GmbH	Liquidnet	S&P Global	XTX Markets
CBOE Global Markets	Gide Loyrette Nouel	London Stock Exchange Group (LSEG)	S3	Zignaly

## Our Packages

Choose your base package, then customise your sponsorship with add-ons:

Base Packages		LEAD	EXHIBITOR	BRAND
SPONSOR BENEFITS	Logo featured exclusively on: · The homepage of the event website · Signage throughout the venue · All conference holding slides	✓		
	2.8m (w) x 1.5m (d) exhibit space in exhibitor lounge, including one table and two chairs	✓	✓	
	Complimentary delegate passes	8	4	2
MARKETING BENEFITS	A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address	4 Weeks, 2 Weeks, and 1 Week	2 Weeks, and 1 Week	1 Week
	Post event delegate list*, including additional information: email addresses and telephone numbers	✓	✓	✓
	150-word company description and logo included on the sponsorship page of the conference website	✓	✓	✓
	Company logo included in all promotional emails distributed announcing the event and advertisements (if available) placed in targeted electronic trading media partner publications	✓	✓	✓
	Digital save-the-date banner featuring sponsor's logo	✓	✓	✓
	<b>FIX member Price</b>	<b>£8,000 + VAT</b>	<b>£6,000 + VAT</b>	<b>£3,500 + VAT</b>
	<b>Non-member Price</b>	<b>£10,000 + VAT</b>	<b>£7,500 + VAT</b>	<b>£4,375 + VAT</b>

\*All contact details subject to delegate permission

# Add-Ons

Customise your sponsorship package with add-ons\*: \*To choose an add-on package, you must first choose a base package (page 4)

## EXCLUSIVE LANYARD



FIX Member Firms **£3,500**

### BENEFITS

Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day

(Lanyards to be provided by the event organiser)



## NETWORKING DRINKS RECEPTION



\*Exclusive sponsorship option available

FIX Member Firms **+ £2,000**

Non-Member Firms **+ £3,000**

### BENEFITS

- Co-sponsor\* of post-event networking drinks reception
- Branded napkins featuring the sponsor firm's logo
- The placement of 2 banners (1m x 2m) beside the serving area (banners to be provided by sponsor)



## EXCLUSIVE VOTING SYSTEM



FIX Member Firms **+ £2,000**

Non-Member Firms **+ £3,000**

### BENEFITS

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics



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## EXCLUSIVE WATER BOTTLE



FIX Member Firms	+ £2,500
Non-Member Firms	+ £3,750

### BENEFITS

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day

(Water bottles will be provided by the event organiser)



## EXCLUSIVE MEETING ROOM



\*Hourly option available

FIX Member Firms	+ £5,500
Non-Member Firms	+ £8,250

### BENEFITS

Exclusive use of a meeting room in the event space for the duration of the day\* for your firm to utilise for demos and/or client meetings.



## Marketing & Promotion



### e-marketing

Regular email blasts promoting the conference, giving your brand exposure to both our regional and global members.

**>13,000**

industry professionals



### Social Media

Strategic campaigns targeting the electronic trading community on LinkedIn, both pre and post events.

**>16,000**

active followers on our LinkedIn group

SCAN ME



### Website

Promotion via FIX Trading Community's conference website.

Across all our events, we average

**10,000**

website views per quarter



### Advertising

The event will be advertised in our media partners' industry publications, e.g. GlobalTrading Journal, providing sponsors with excellent opportunities to extend your market reach.

## Testimonials

“

FIX events consistently provide **excellent agendas** created by the industry, for the industry.

**Scott Charity**

Senior Market Intelligence Specialist & Regulatory Affairs, **BERENBERG**



“

The FIX Trading Community continues to be a **cornerstone of innovation and collaboration** in financial markets. At Aquis Exchange, we value the standardisation, transparency, and efficiency that FIX brings to our trading infrastructure. Being part of this community enables us to stay ahead of evolving market needs and contribute meaningfully to the future of electronic trading."

**Thomas Downes**

Head of Markets, **Aquis Exchange**



# FIX FRANCE TRADING CONFERENCE

Thank you for reading our sponsorship opportunities document.  
Bookings are on a first-come-first-served basis.

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For further information, please contact **Nick Platts**.

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