

Sponsorship Opportunities

Americas Trading
Conference 2026

Thursday
October 29th 2026

Ease 605 3rd Ave
New York

[FIND OUT MORE](#)

The Event – Finance at the Edge of Change

Produced by the FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, this event is **formulated 100% by senior representatives** of firms active across the Americas region.

As with all FIX events, this conference is known for its **high-quality speakers**, topical issues under debate and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.

The FIX Trading Community is **CPD-accredited** – time attended at conference sessions can be awarded CPD hours.

This year we are exploring life at the **edge of change** – from regulation to technology to market design – and what it means to all of us as practitioners and individuals.

About Us

Building on the success of the Americas Trading Conference over the past 8 years, we return to New York City in 2026 with a full-day event.

This event will feature a series of panel sessions and fireside chats that will address market needs, providing impartial, high-quality content and the knowledge and experience of industry leading speakers.

There are ample networking opportunities throughout the event and into the evening at the post-event cocktail reception.



Contact: Scott Govoni, Regional Director, Americas
scott.govoni@fixtrading.org 1-617-719-7979

Facts & Figures

**Great learning
and networking
opportunities
throughout the
day.**

>200

Market participants
attended the last in
person event in
October 2025
in New York

**Senior decision
makers** from the buy-
side, sell-side, vendor
and exchanges/ECN
community attend

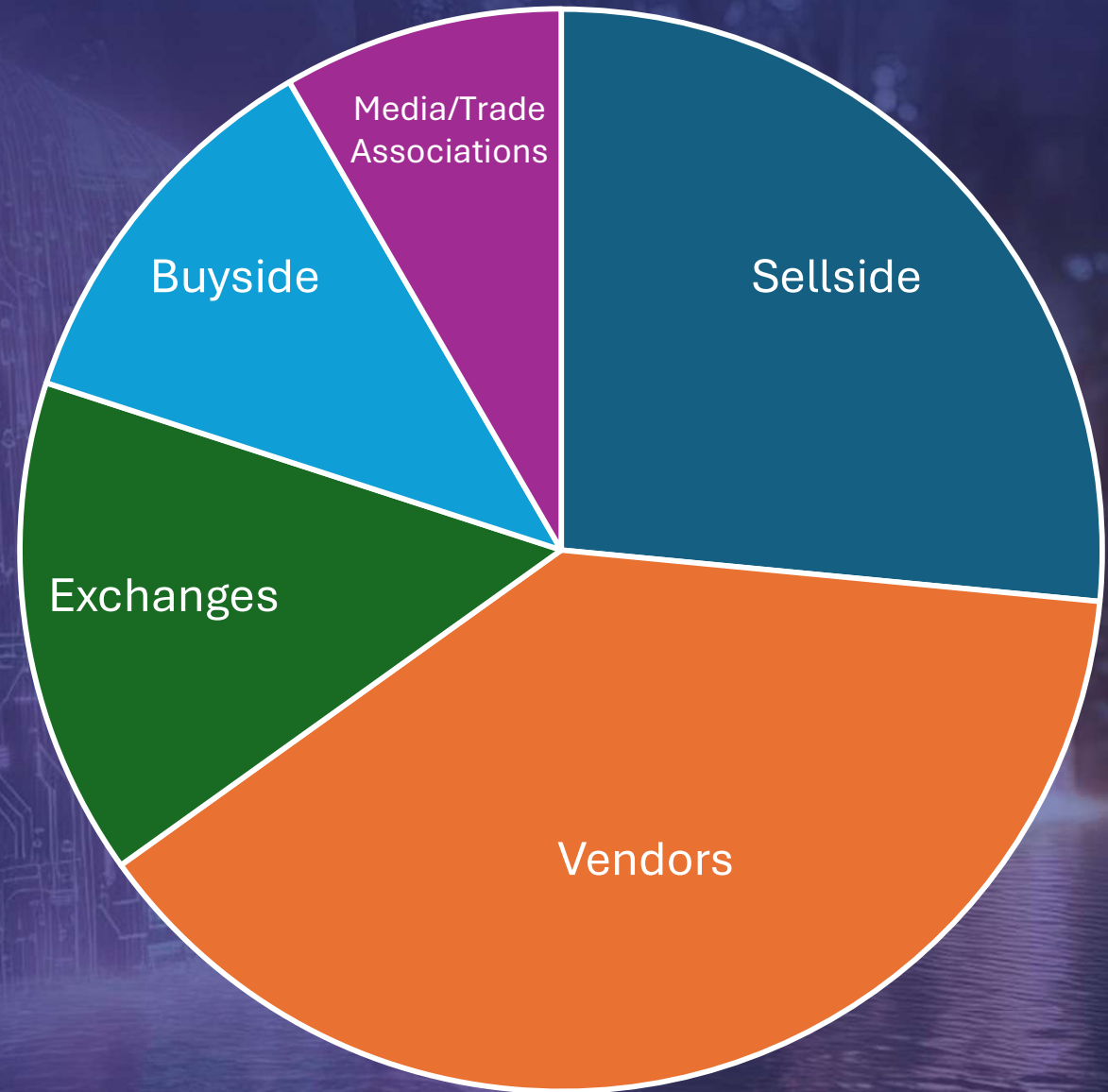
An agenda created
by **industry experts**
to ensure it addresses
the real issues
impacting the region's
trading community

>30

Speakers participate
in the panel discussions
and fireside chats

2025 Attendance

215 attendees
across **120 firms**
with **over 50%** of
delegates in
senior/leadership
roles



Event Space



605 3rd Avenue

More than just a venue...

Ease 605 is a destination in the heart of Midtown Manhattan. This modern, all-in-one space is perfect for hosting any event, from executive meetings and networking events, to cocktail hours and private celebrations.

With customizable layouts, space to network and full-service hospitality it offers a seamless blend of indoor comfort and open-air energy. Discover what makes @Ease 605 one of NYC's most versatile and unforgettable event spaces.



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Key Features



605 3rd Avenue



Spacious Meeting Spaces



NETWORKING GALLERIES



RECEPTION SPACE

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Building on the success of 2025...

Ease

605 3rd Avenue



Designed to inspire connection...

Ease provides a space where people come together and stay engaged.

The venue encourages connection through thoughtful design, modern comforts, and intuitive flow. It's the kind of setting where conversations flourish, ideas ignite, and lasting memories are made.

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FIX AMERICAS TRADING
CONFERENCE 2026 

Previous Sponsors & Industry Partners

Recent Americas Trading Conference Sponsors

Bloomberg

 **Broadridge**

SS&C

 **iress**

KX

 **ITRS**

 **Linedata**

AMD
SOLARFLARE

A10

 **TradingHub**

 **IMANDRA**
REASONING AS A SERVICE™

 **RapidAddition**
Securix Trading Knowledge

Recent Americas Trading Conference Industry Partners

STA

sifma

FIA

Who was in attendance at the 2025 conference?

Accenture	CoinBridge LLC	Hudson Bay Capital	Morgan Stanley Investment Mgmt	Schonfeld
Apex Fintech Solutions	Commcise Software	InfoWARE Limited	NADX Securities	Swift
ArchES Computing Systems	Connamara	Instinet	Nasdaq	Symphony
Automated Data	CoralBlocks	IntelligentCross	National Futures Association	T.Rowe Price
Avelacom	Crescent Bay Capital	interop.io	New Jersey Media Agency	TABB Group
Bank of America Securities	DTCC	Inveniam Capital Partners	NovaSparks	Scila Inc
Barclays	Euronext	IPC Systems	NYSE	Security Traders Association
BlackRock	Eventus	Iress	OneChronos	Sense Street Limited
Bloomberg LP	Evercore ISI	ISS LiquidMetrix	OptimX Markets	SIFMA
Blox Markets	Exactpro Systems	ITRS Group	Pico	SimCorp
Blue Ocean Technologies	Exegy	J.P. Morgan	PIMCO	Sosuv Consulting
BMLL Technologies	FactSet	Jane Street Group	Provable Markets	SS&C Technologies
BMO	Fidelity Investments	Jefferies	Purestream	Talos
BNP Paribas	Financial Information Forum	Kepler Cheuvreux	QuantHouse	The Vanguard Group
Broadridge	FIX Trading Community	L&G America	QUBIC Labs	Tokyo Stock Exchange Inc.
BTIG	FlexTrade Systems	Level Markets	Quod Financial	TRADEliance
Cantor Fitzgerald	Forefront Communications	Linedata Inc.	Quote Media	Tradeweb
Capital Group	Fortris Global	LiquidityBook	Rapid Addition	TransFICC
Cboe Global Markets	Fyntech	Liquidnet	Raptor Trading Systems	Trumid
China Unicom Americas	GIC	Lord Abbett	RBC Capital Markets	UBS Securities, LLC
Citadel Securities	GLMX	LSEG	Reactive Markets	University of Colorado at Boulder
Citi	Goldman Sachs	MarketAxess	Rial to Markets	Verbeek and Associates
Clear Street	HKEX (U.S.) LLC	Markets Media	Ridgeline	Virtu Financial
Clearwater Analytics	Horizon Financial	Moomoo US	RTX Fintech	Wells Fargo Securities
CME Group	HSBC USA	Morgan Stanley	Rubicon Digital Assets	Yaala Labs

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Our packages

Choose your base package, then customise your sponsorship with add-ons

	Base Packages	Lead	Exhibitor	Brand
Sponsor Benefits	Logo featured exclusively on: The homepage of the event website Signage throughout the venue All conference holding slides	✓		
	A seat drop or digital white paper sent to all delegates	✓		
	3m (w) x 2m (d) in exhibitor lounge, including one table and two chairs	✓	✓	
	Complimentary delegate passes	8	4	2
Marketing Benefits	A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address	3 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	Post event delegate list*, including additional information: email addresses and telephone numbers	✓	✓	✓
	150-word company description and logo included on the sponsorship page of the conference website	✓	✓	✓
	Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications	✓	✓	✓
	Digital save-the-date banner featuring sponsor's logo	✓	✓	✓
	FIX member Firms	\$15,000	\$12,000	\$6,000
	Non-Member Firms	\$18,750	\$15,000	\$7,500

*All contact details subject to delegate permission

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Add-ons

Customise your sponsorship package with add-ons*

* To choose an add-on package, you must first choose a base package

EXCLUSIVE DELEGATE BAG

FIX Member Firms + \$2,000

Non-Member Firms + \$2,500

BENEFITS

Your firm's logo exclusively featured on the event delegate bags, available to all event attendees

(Bags to be supplied by the sponsor)



EXCLUSIVE LANYARD

FIX Member Firms + \$4,000

Non-Member Firms + \$5,000

BENEFITS

Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day

(Lanyards to be provided by the event organiser)



NETWORKING DRINKS RECEPTION

FIX Member Firms + \$5,000

Non-Member Firms + \$6,250

BENEFITS

- Co-sponsor* of post-event networking drinks reception

Exclusive option available



Headline Sponsorship of Conference App

Customise your sponsorship package with add-ons*

* To choose an add-on package, you must first choose a base package

Conference App

FIX Member Firms + \$10,000

Non-Member Firms + \$12,250

BENEFITS

A platform to create intentional connections with attendees, market their offerings effectively, and measure engagement.

The delegates' #1 resource for staying updated and involved interactively

Extends reach/exposure and drives online and physical traffic

- Branding on the app throughout
- Sponsored push notifications promoting your company
- Reporting showing who's viewed and engaged with your content on the app



Created by the industry, for the industry

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Conference App – Live Polling & Digital Bag Inserts

Benefit from **heightened exposure** through various app features like splash screens, sponsored posts, or virtual goodie bags that **drive attendees' attention to your brand.**

LIVE POLLING SPONSORSHIP

FIX Member Firms	+ \$3,000
Non-Member Firms	+ \$3,750

BENEFITS

Sponsors name and branding to feature on app polling pages and venue screens

DIGITAL BAG INSERT

FIX Member Firms	+ \$1,000
Non-Member Firms	+ \$1,250

BENEFITS

A digital showroom where you can showcase your products, share branded content, and interact with attendees.

Reporting showing who's viewed and engaged with your content on the app

Room hire

Dedicated space for you to connect with delegates.

The FIX Team will work with you to create a space which works for you and your content.

MAPLE BOARDROOM

FIX Member Firms	+ \$2,000
Non-Member Firms	+ \$2,500



BAMBOO NORTH

FIX Member Firms	+ \$7,500
Non-Member Firms	+ \$9,375



BAMBOO SOUTH

FIX Member Firms	+ \$5,000
Non-Member Firms	+ \$6,250



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Marketing & Promotion



e-marketing

Regular email blasts promoting the conference, giving your brand exposure to both our regional and global members.

>13,000

industry professionals



Social Media

Strategic campaigns targeting the electronic trading community on LinkedIn, both pre and post events.

>16,000

active followers on the FIX trading community LinkedIn group



Website

Promotion via FIX Trading Community's conference website.

Across all our events, we average

10,000

website views per quarter



Advertising

The event will be advertised in our media partners' industry publications, e.g. GlobalTrading Journal, providing sponsors with excellent opportunities to extend your market reach.

Testimonials

“

A **must-attend event** of the trading calendar, bringing together the industry to discuss the current trading landscape.

”

Naomi Hoad
International Events Manager, **Broadridge**



“

The networking opportunities at FIX events are **invaluable** – there’s always a good mix of delegates from across the trading community in attendance.

”

Brian Nathan
Workflow Technology, ITG Net, **VIRTU FINANCIAL**



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FIX AMERICAS TRADING CONFERENCE 2026



Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money.

FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact Scott Govoni.

E | scott.govoni@fixtrading.org

T | +1-617-719-7979

[FIND OUT MORE](#)

Bookings are on a first-come-first-served basis. To ensure neutrality, we DO NOT offer speaking slots as part of our sponsorship packages. To learn more about how to nominate a speaker or get involved in the agenda planning, please email events@fixtrading.org for further information.