



Sponsorship Opportunities

**Nordic Trading
Conference 2026**

**Thursday, 28th May
2026**

**Hotel at Six,
Stockholm**

We are delighted to be returning to Sweden for our annual Nordic Trading Conference

Produced by the FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, the event is **formulated 100% by senior representatives** of firms active across the region.

As with all FIX events, this conference is known for its **high-quality speakers**, topical issues under debate and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.

The FIX Trading Community is **CPD-accredited** – time attended at conference sessions can be awarded CPD hours.

Why Sponsor?

Sponsoring FIX Trading Community events is a **powerful way** to showcase your company to senior executives across the electronic trading landscape, offering **outstanding business development and marketing opportunities.**

The event has over **230 attendees** with strong **buy and sell side support** and over **50%** of delegates in **senior/leadership roles.**

Designed to bring our community together and educate, not for profit

Agendas formulated by senior industry representatives

Speakers selected by our members for their expertise - no pay to play policy

FIX Trading Community members receive an allocation of free passes

Created by the industry, for the industry

Who was in attendance at the 2025 conference?

ABG Sundal Collier
Advisium Limited
AMD
Aquis Exchange
Atomic Wire
Avanza Bank
Bank of America Securities
Berenberg
Big XYT
Binance
Bloomberg L.P.
Blue Ocean Technologies, LLC
BMO Capital Markets
BNP Paribas
Broadridge
BT
BTON Financial
Carnegie Fonder AB
CBOE Global Markets
CLSA Limited
Danske Bank
Deutsche Boerse Group
DNB Carnegie
Equiduct
Euronext
Eventus
Finansinspektionen (Swedish Financial
Supervisory Authority)
First Derivatives
FIS Global
FlexTrade Systems
Foconis

Franklin Templeton Investments
Gainbridge Capital
Goldman Sachs
GreenBirch Group Ltd
Handelsbanken
HSBC
Imandra
Instinet
Intercontinental Exchange Holdings
Intesa Sanpaolo S.p.A
IPC Systems
Iress
Kepler Cheuvreux
Lannebo Asset Management
LeanOn AB
Liquidnet
London Stock Exchange Group
Lynx Asset Management AB
Lysa Fonder AB
Medula Consulting AS
Morgan Stanley
Nasdaq
Nordea
Nordic Growth Market (NGM)
Nordnet
OSTTRA
Pareto Securities AS
PGIM
Pico
QuantHouse
Qube Research & Technologies

Quod Financial
Rapid Addition
RBC Capital Markets
Redlap Consulting
S3
Safello
Scila AB
SEB Asset Management
Sequitur
Sigma AI
Sigma Financial
SIX
Skandia
Skandinaviska Enskilda Banken AB
(SEB)
SS&C Technologies
State Street Bank and Trust
Swedbank
Swedbank Robur Fonder AB
Swedish Securities Markets Association
Talos
TD Securities
The Realization Group
TMX
Tradeweb
Trading Technologies
Transaction Network Services (TNS)
UBS Investment Bank
Varnish Software
Virtu Financial
XTX Markets

Who is the event for?

- Heads of Trading
- Chief Technology Officers
- Chief Financial Officers
- Sales & Relationship Managers
- Algorithmic Traders
- Institutional Investors
- Trading Support Staff
- Support Application Developers
- Low Latency Traders
- Portfolio Managers
- Connectivity Managers
- Compliance Officers
- Chief Information Officers
- Market Data Management
- Consultants
- Market Structure and Strategy Managers
- Business Development Managers



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Recent Conference Sponsors & Association Partners

AMD
SOLARFLARE

Broadridge

EURONEXT

equiduct

FLEXTRADE
Trade your best.®

FOCONIS
FOR FINANCE

Instinet
A Nomura Company

ION MARKETS

ITRS

LSEG DATA & ANALYTICS

Nasdaq

Propellant Digital
Actionable Insights for Fixed Income

Swissquote

ACI
FINANCIAL MARKETS ASSOCIATION FIB 1955

AMF ITALIA
ASSOCIAZIONE INTERMEDIARI
MERCATI FINANZIARI

APARMA

bwff
Bundesverband der Wertpapierfirmen

Svensk
Värdepappersmarknad
Swedish Securities Markets Association

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Our Packages

Choose your base package, then customise your sponsorship with add-ons

	Base Packages	Lead	Exhibitor	Brand
Sponsor Benefits	Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website Signage throughout the venue All conference holding slides 	✓		
	A seat drop or digital white paper sent to all delegates	✓		
	3m (w) x 2m (d) in exhibitor lounge, including one table and two chairs	✓	✓	
	Complimentary delegate passes (*can be used for clients)	9*	6	3
Marketing Benefits	A copy of the event delegate list prior to the event. Each list contains: delegate name, job title, firm name and physical address	4 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	Post event delegate list*, including additional information: email addresses and telephone numbers	✓	✓	✓
	150-word company description and logo included on the sponsorship page of the conference website	✓	✓	✓
	Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications	✓	✓	✓
	Digital save-the-date banner featuring sponsor's logo	✓	✓	✓
FIX member Firms		£9,000	£7,000	£3,500
Non-Member Firms		£11,250	£8,750	£4,375

Add-Ons

Customise your sponsorship package with add-ons*

* To choose an add-on package, you must first choose a base package

EXCLUSIVE DELEGATE BAG



FIX Member Firms + £4,500

Non-Member Firms + £5,625

BENEFITS

Your firm's logo exclusively featured on the event delegate bags, available to all event attendees

(Bags to be supplied by the sponsor)

EXCLUSIVE LANYARD



FIX Member Firms + £7,750

Non-Member Firms + £10,000

BENEFITS

Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day

(Lanyards to be provided by the event organiser)

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BARISTA COFFEE STATION



FIX Member Firms	+ £3,500
Non-Member Firms	+ £4,375

BENEFITS

Co-located staffed coffee stand with branded cups (to 4pm)

Interactive and fun opportunity



SPONSORED BREAKS & LUNCH



FIX Member Firms	+ £5,000
Non-Member Firms	+ £6,250

BENEFITS

Digital and physical branding during all three breaks

Brand exposure throughout venue at key networking times



BOARDROOM RENTAL BREAKS OR LUNCH



FIX Member Firms	+ £1,500
Breaks (AM OR PM)	+ £2,500
Lunch	

Non-Member Firms	+ £1,875
Breaks (AM OR PM)	+ £3,125
Lunch	

BENEFITS

Exclusive rental of boardroom during morning/afternoon break & lunch



Post-Event Cocktail Reception

Hosted at The Nest

Rooftop bar opposite the venue

Over 50% of 2025 delegates attended

Exceptional weather guaranteed! *

COCKTAIL RECEPTION



FIX Member Firms **+ £6,000**

Non-Member Firms **+ £7,500**

BENEFITS

Sponsor of post-event networking drinks reception

Digital and physical branding during the cocktails

Exclusive sponsorship option available: **+£18,000**

(Other branding, food and drinks options available –please contact us)

* highly likely anyway...



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Headline Sponsorship of Conference App

Customise your sponsorship package with add-ons*

* To choose an add-on package, you must first choose a base package

Conference App

FIX Member Firms + £8,000

Non-Member Firms + £10,000

BENEFITS

A platform to create intentional connections with attendees, market their offerings effectively, and measure engagement.

The delegates' #1 resource for staying updated and involved interactively
Extends reach/exposure and drives online and physical traffic

- Branding on the app throughout
- Sponsored push notifications promoting your company
- Reporting showing who's viewed and engaged with your content on the app



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Conference App – Live Polling & Digital Bag Inserts

Benefit from **heightened exposure** through various app features like splash screens, sponsored posts, or virtual goodie bags that **drive attendees' attention to your brand**.

LIVE POLLING SPONSORSHIP

FIX Member Firms	+ £3,000
Non-Member Firms	+ £3,750

BENEFITS

Sponsors name and branding to feature on app polling pages and venue screens

DIGITAL BAG INSERT

FIX Member Firms	+ £1,000
Non-Member Firms	+ £1,250

BENEFITS

A digital showroom where you can showcase your products, share branded content, and interact with attendees.

Reporting showing who's viewed and engaged with your content on the app

Created by the industry, for the industry

Marketing & Promotion



e-marketing

Regular email blasts promoting the conference, giving your brand exposure to both our regional and global members.

>13,000

industry professionals



Social Media

Strategic campaigns targeting the electronic trading community on LinkedIn, both pre and post events.

>16,000

active followers on the
FIX trading community
LinkedIn group



Website

Promotion via FIX Trading Community's conference website.

Across all
our events,
we average

10,000

website views per quarter



Advertising

The event will be advertised in our media partners' industry publications, e.g. GlobalTrading Journal, providing sponsors with excellent opportunities to extend your market reach.

Testimonials

“ A **must-attend event** of the trading calendar, bringing together the industry to discuss the current trading landscape. ”

Naomi Hoad
International Events Manager, **Broadridge**



“ FIX events consistently provide **excellent agendas** created by the industry, for the industry. ”

Scott Charity
Senior Market intelligence Specialist & Regulatory Affairs, **Berenberg**



“ The FIX Trading Community continues to be a **cornerstone of innovation and collaboration** in financial markets. At Aquis Exchange, we value the standardisation, transparency, and efficiency that FIX brings to our trading infrastructure. Being part of this community enables us to stay ahead of evolving market needs and contribute meaningfully to the future of electronic trading. ”

Thomas Downes
Head of Markets, **Aquis Exchange**





Thank you for reading our Sponsorship Opportunities Document.

For further information or to discuss other opportunities, please contact Nick Platts.

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