

**FIX** TRADING  
COMMUNITY™  
INDUSTRY-DRIVEN • INDEPENDENT • NEUTRAL

# Global Events 2026

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**Sponsorship Packages & Pricing**

# 8 Cities, >3000 Delegates, >200 Speakers

**For over two decades, FIX conferences have set the standard for electronic trading events.**

Backed by the FIX Trading Community, these events create a trusted space for industry leaders to connect, share and innovate.

## **What makes FIX Conferences a must-attend?**

They're where decision-makers come to network and learn. With tailored sessions designed for trading professionals and technical enthusiasts alike, each program is packed with insights from the best in the business - exchanges, brokerages, buy-side firms, regulators, and trade organizations. It's all about content that matters to you.



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Designed to  
**bring our  
community  
together** and  
**educate**, not  
for profit



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Agendas  
formulated **100%**  
**by senior  
representatives**  
of firms active in  
each region



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Speakers  
selected **by**  
**our members**  
for their  
expertise –  
no pay to play



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FIX Trading  
Community  
members  
receive an  
**allocation of  
free passes**

# Main Sponsor Package Details

Event Name	Location	Month*	Currency	Lead**	Exhibitor**	Brand**
India FIX Conference	Mumbai	April	USD	14,000	9,000	6,500
EMEA Trading Conference	London	March	GBP	14,000	10,000	6,000
Asia Pacific Trading Summit	Hong Kong	May	USD	15,000	11,000	7,000
Nordic Trading Conference	Stockholm	May	GBP	9,000	7,000	3,500
Americas Trading Conference	New York	October	USD	15,000	12,000	6,000
Australia FIX Conference	Sydney	Q4	USD	14,000	9,200	6,800
South-East Asia FIX Conference	TBD	TBD	USD	14,000	9,500	7,000
France Trading Conference	Paris	Q4	GBP	8,000	6,000	3,500

\* Dates are not yet confirmed and may change

\*\* Pricing is for FIX member firms; non-member firms subject to a 25% surcharge

**Bulk discounts available - \$1,000 off for 2, \$2,000 for 3, \$3,500 for 4**

**\$500 early bird discount for purchases made before 31 Jan 2026**

**Sponsor package details (including additional packages not listed here) can be found in event-specific materials**

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money.

FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

**For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact:**

**Americas:** [scott.govoni@fixtrading.org](mailto:scott.govoni@fixtrading.org)

**Europe:** [nick.platts@fixtrading.org](mailto:nick.platts@fixtrading.org)

**Asia:** [sammy.ho@fix-events.com](mailto:sammy.ho@fix-events.com)

Bookings are on a first-come-first-served basis. To ensure neutrality, We DO NOT offer speaking slots as part of our sponsorship packages.

To learn more about how to nominate a speaker or get involved in the agenda planning, please email [events@fixtrading.org](mailto:events@fixtrading.org) for further information.