



**FIX TRADING
COMMUNITY™**
INDUSTRY-DRIVEN • INDEPENDENT • NEUTRAL

Global Events 2026

Sponsorship Packages & Pricing

Created by the industry, for the industry

8 Cities, >3000 Delegates, >200 Speakers



**For over two decades,
FIX conferences have set
the standard for electronic
trading events.**

Backed by the FIX Trading Community, these events create a trusted space for industry leaders to connect, share and innovate.

What makes FIX Conferences a must-attend?

They're where decision-makers come to network and learn. With tailored sessions designed for trading professionals and technical enthusiasts alike, each program is packed with insights from the best in the business - exchanges, brokerages, buy-side firms, regulators, and trade organizations. It's all about content that matters to you.



Designed to
**bring our
community
together** and
educate, not
for profit



Agendas
formulated **100%**
**by senior
representatives**
of firms active in
each region



Speakers
selected **by
our members**
for their
expertise –
no pay to play



FIX Trading
Community
members
receive an
**allocation of
free passes**

Main Sponsor Package Details

Event Name	Location	Month*	Currency	Lead**	Exhibitor**	Brand**
India FIX Conference	Mumbai	April	USD	14,000	9,000	6,500
EMEA Trading Conference	London	March	GBP	14,000	10,000	6,000
Asia Pacific Trading Summit	Hong Kong	May	USD	15,000	11,000	7,000
Nordic Trading Conference	Stockholm	May	GBP	9,000	7,000	3,500
Americas Trading Conference	New York	October	USD	15,000	12,000	6,000
Australia FIX Conference	Sydney	Q4	USD	14,000	9,200	6,800
South-East Asia FIX Conference	TBD	TBD	USD	14,000	9,500	7,000
France Trading Conference	Paris	Q4	GBP	8,000	6,000	3,500

* Dates are not yet confirmed and may change

** Pricing is for FIX member firms; non-member firms subject to a 25% surcharge

Bulk discounts available - \$1,000 off for 2, \$2,000 for 3, \$3,500 for 4

\$500 early bird discount for purchases made before 31 Jan 2026

Sponsor package details (including additional packages not listed here) can be found in event-specific materials

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money.

FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact:

Americas: scott.govoni@fixtrading.org

Europe: nick.platts@fixtrading.org

Asia: sammy.ho@fix-events.com

Bookings are on a first-come-first-served basis. To ensure neutrality, We DO NOT offer speaking slots as part of our sponsorship packages.

To learn more about how to nominate a speaker or get involved in the agenda planning, please email events@fixtrading.org for further information.