



# Sponsorship Opportunities

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EMEA Trading  
Conference 2026

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Thursday, 5<sup>th</sup> March  
2026

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Convene Sancroft  
St. Paul's, London

Created by the industry, for the industry



Returning for its 18th year, the EMEA Trading Conference is **Europe's largest one-day trading event.**

Produced by the FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, the event is **formulated 100% by senior representatives** of firms active across the EMEA region.

As with all FIX events, this conference is known for its **high-quality speakers**, topical issues under debate and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.

The FIX Trading Community is **CPD-accredited** – time attended at conference sessions can be awarded CPD hours.

# The Event – Finance at the Edge of Change

This year we are exploring life at the **edge of change** – from regulation to technology to market design – and what it means to all of us as practitioners and individuals

## Plenary stream highlights:

- Our annual regulatory panel with policymakers from across the region
- Equity markets and liquidity
- Tokenisation and the path to T+0
- AI and other technologies and their impact on the industry
- Managing teams at the edge of change

## Additional focus sessions:

- **Fixed income focus** stream - three sessions dedicated to practical issues in the fixed income markets
- **Technical deep-dives** - covering the latest innovations in FIX standards from our in-house team and experts from our membership
- **AI innovation round tables** – where selected solution providers can educate on how they use AI to solve practical issues and multiply productivity
- Plus our invite-only **buy side breakfast**

*This conference brings together senior policymakers and practitioners from across the industry to explore and debate change in our industry.*

*Our focus has always been to provide an environment in which industry participants can surface issues, discuss solutions, design the required standards and guidelines, and communicate these to the industry. We do this through our member network, through our working groups and of course through our events.*

*Your support will help us to continue to run these events and ensure the industry continues to benefit from the networking and innovation that FIX has been championing for over thirty years.*

*Matt Coupe, Rebecca Healey  
FIX EMEA regional co-chairs*

# Why Sponsor?

Sponsoring FIX Trading Community events is a **powerful way** to showcase your company to senior executives across the electronic trading landscape, offering **outstanding business development and marketing opportunities.**

Agenda includes our **buy side breakfast** providing focused content.

*Designed to bring our community together and educate, not for profit*

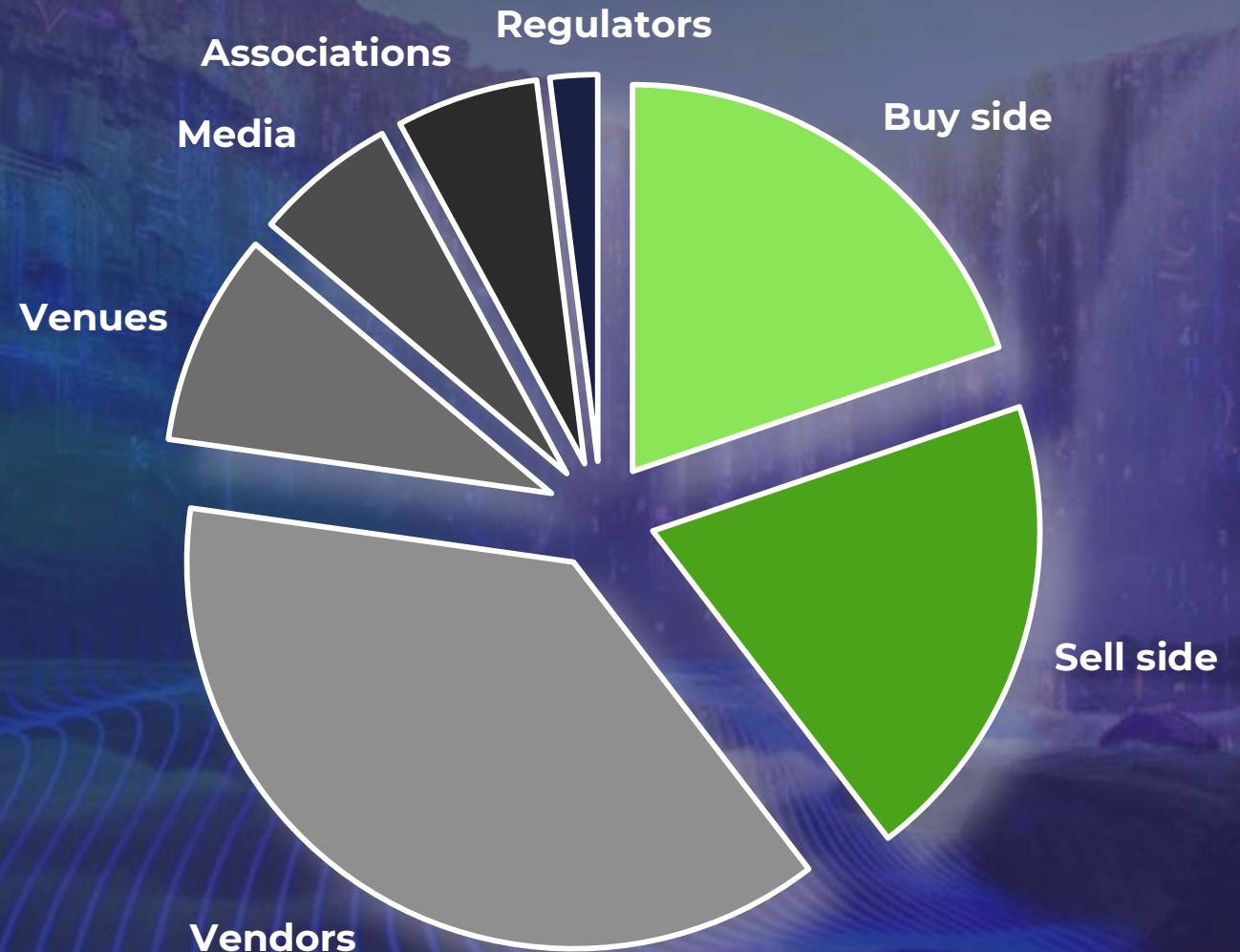
*Speakers selected by our members for their expertise - no pay to play policy*

*Agendas formulated by senior industry representatives*

*FIX Trading Community members receive an allocation of free passes*

# 2025 Attendance

**750 attendees**  
across **280 firms**  
with **over 50%** of  
delegates in  
**senior/leadership**  
**roles**



Click [here](#) to view the 2025 EMEA Trading Conference list of firms in attendance

# Who is the event for?

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- Heads of Trading
- Chief Technology Officers
- Chief Financial Officers
- Sales & Relationship Managers
- Algorithmic Traders
- Institutional Investors
- Trading Support Staff
- Support Application Developers
- Low Latency Traders
- Portfolio Managers
- Connectivity Managers
- Compliance Officers
- Chief Information Officers
- Market Data Management
- Consultants
- Market Structure and Strategy Managers
- Business Development Managers



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# Recent Conference Sponsors

## Platinum/Lead Sponsors



## Other Sponsors

Baader Bank AG  
BMLL Technologies  
BMO Capital Markets  
Broadridge  
Cboe  
Equiduct  
Esprow

FlexTrade  
Foconis Trading  
Imandra  
Instinet  
Liquidnet  
Nasdaq

Pico  
Rapid Addition  
S3  
SIX  
Swissquote  
TradingHub

# Our Packages

Choose your base package, then customise your sponsorship with add-ons

SPONSOR BENEFITS	BASE PACKAGE BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	Exhibitor space (including 1x table and 2x chairs)	6m (w) x 2m (d)	3m (w) x 2m (d)	3m (w) x 2m (d)	N/A
	Stand Location	Platinum Zone	Gold Zone	Silver Zone	N/A
	Logo Featured On	<ul style="list-style-type: none"> <li>Homepage of event website;</li> <li>Sponsor page of event website;</li> <li>Signage throughout venue;</li> <li>Conference holding slides;</li> <li>Email communications and adverts</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor page of event website;</li> <li>Conference holding slides;</li> <li>Email communications and adverts</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor page of event website;</li> <li>Conference holding slides;</li> <li>Email communications and adverts</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor page of event website;</li> <li>Conference holding slides;</li> <li>Email communications and adverts</li> </ul>
	Number of tickets(*can be used for staff or clients/prospects)	15*	10*	6	3
	A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address	4 weeks prior to event + weekly in run up to event	3 weeks prior to event + weekly in run up to event	2 weeks prior to event + weekly in run up to event	1 week prior to event+ post-event list
	Post event delegate list*, including additional information: email addresses and telephone numbers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Digital Marketing	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media
	<b>FIX member Price</b>	<b>£20,000 + VAT</b>	<b>£14,000 + VAT</b>	<b>£10,000+ VAT</b>	<b>£6,000 + VAT</b>
	<b>Non-member Price</b>	<b>N/A</b>	<b>£17,500 + VAT</b>	<b>£12,500 + VAT</b>	<b>£7,500 + VAT</b>

\*All contact details subject to delegate permission

# Add-Ons

Customise your sponsorship package with add-ons\*

\* To choose an add-on package, you must first choose a base package

## EXCLUSIVE DELEGATE BAG



FIX Member Firms	<b>+ £4,500</b>
Non-Member Firms	<b>+ £5,625</b>

### BENEFITS

Your firm's logo exclusively featured on the event delegate bags, available to all event attendees

*(Bags to be supplied by the sponsor)*

## EXCLUSIVE LANYARD



FIX Member Firms	<b>+ £7,750</b>
Non-Member Firms	<b>+ £10,000</b>

### BENEFITS

Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day

*(Lanyards to be provided by the event organiser)*

## NETWORKING DRINKS RECEPTION



FIX Member Firms	<b>+ £5,000</b>
Non-Member Firms	<b>+ £6,250</b>

### BENEFITS

Sponsor of post-event networking drinks reception

Digital and physical branding during the cocktails

*(Other food and drinks options available –please contact us)*

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## BARISTA COFFEE STATION



FIX Member Firms	<b>+ £3,500</b>
Non-Member Firms	<b>+ £4,375</b>

### BENEFITS

Co-located staffed coffee stand with branded cups (to 4pm)

Interactive and fun opportunity



## SPONSORED BREAKS & LUNCH



FIX Member Firms	<b>+ £5,000</b>
Non-Member Firms	<b>+ £6,250</b>

### BENEFITS

Digital and physical branding during all three breaks

Brand exposure throughout venue at key networking times



## BOARDROOM RENTAL BREAKS OR LUNCH



FIX Member Firms	<b>+ £1,500</b>
Breaks (AM OR PM)	<b>+ £2,500</b>

Non-Member Firms	<b>+ £1,875</b>
Breaks (AM OR PM)	<b>+ £3,125</b>

### BENEFITS

Exclusive rental of boardroom during morning/afternoon break & lunch



# New for 2026!

## Pre-Event Drinks Reception Opportunity

EVENING  
RECEPTION  
4th MARCH



FIX Member Firms	<b>£5,000*</b>
Non-Member Firms	<b>£6,250*</b>

\*Exclusive sponsorship at £20,000 for FIX member firms, £25,000 for non-member firms

### BENEFITS

Branding in the venue (location to be determined)

Branding on dedicated pre-event communications

Ability to invite up to 20 (or 80 for exclusive sponsorship) priority guests - other attendees will be admitted subject to venue capacity



# Headline Sponsorship of Conference App

Customise your sponsorship package with add-ons\*

\* To choose an add-on package, you must first choose a base package

## Conference App

FIX Member Firms **+ £10,000**

Non-Member Firms **+ £12,500**

### BENEFITS

A platform to create intentional connections with attendees, market their offerings effectively, and measure engagement.

The delegates' #1 resource for staying updated and involved interactively

Extends reach/exposure and drives online and physical traffic

- Branding on the app throughout
- Sponsored push notifications promoting your company
- Reporting showing who's viewed and engaged with your content on the app



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# Conference App – Live Polling & Digital Bag Inserts

Benefit from **heightened exposure** through various app features like splash screens, sponsored posts, or virtual goodie bags that **drive attendees' attention to your brand**.

## LIVE POLLING SPONSORSHIP

FIX Member Firms	+ £3,000
Non-Member Firms	+ £3,750

### BENEFITS

Sponsors name and branding to feature on app polling pages and venue screens

## DIGITAL BAG INSERT

FIX Member Firms	+ £1,000
Non-Member Firms	+ £1,250

### BENEFITS

A digital showroom where you can showcase your products, share branded content, and interact with attendees.

Reporting showing who's viewed and engaged with your content on the app

# Marketing & Promotion



## e-marketing

Regular email blasts promoting the conference, giving your brand exposure to both our regional and global members.

**>13,000**

industry professionals



## Social Media

Strategic campaigns targeting the electronic trading community on LinkedIn, both pre and post events.

**>16,000**

active followers on the FIX trading community LinkedIn group



## Website

Promotion via FIX Trading Community's conference website.

Across all our events, we average

**10,000**

website views per quarter



## Advertising

The event will be advertised in our media partners' industry publications, e.g. GlobalTrading Journal, providing sponsors with excellent opportunities to extend your market reach.

# Testimonials

“

A **must-attend event** of the trading calendar, bringing together the industry to discuss the current trading landscape.

”

**Naomi Hoad**

International Events Manager, **Broadridge**



“

FIX events consistently provide **excellent agendas** created by the industry, for the industry.

”

**Scott Charity**

Senior Market intelligence Specialist & Regulatory Affairs, **Berenberg**

”

“ The FIX Trading Community continues to be a **cornerstone of innovation and collaboration** in financial markets. At Aquis Exchange, we value the standardisation, transparency, and efficiency that FIX brings to our trading infrastructure. Being part of this community enables us to stay ahead of evolving market needs and contribute meaningfully to the future of electronic trading.”



**Thomas Downes**

Head of Markets, **Aquis Exchange**



Thank you for reading our Sponsorship Opportunities Document.

**For further information or to discuss other opportunities, please contact Nick Platts.**

**E | [nick.platts@fixtrading.org](mailto:nick.platts@fixtrading.org)**

**T | +44 (0) 203 950 4013**