



Sponsorship Opportunities

**EMEA Trading
Conference 2026**

**Thursday, 5th March
2026**

**Convene Sancroft
St. Paul's, London**

Returning for its 18th year, the EMEA Trading Conference is **Europe's largest one-day trading event.**

Produced by the FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, the event is **formulated 100% by senior representatives** of firms active across the EMEA region.

As with all FIX events, this conference is known for its **high-quality speakers**, topical issues under debate and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.

The FIX Trading Community is **CPD-accredited** – time attended at conference sessions can be awarded CPD hours.

The Event – Finance at the Edge of Change

This year we are exploring life at the **edge of change** – from regulation to technology to market design – and what it means to all of us as practitioners and individuals

Plenary stream highlights:

- Our annual regulatory panel with policymakers from across the region
- Equity markets and liquidity
- Tokenisation and the path to T+0
- AI and other technologies and their impact on the industry
- Managing teams at the edge of change

Additional focus sessions:

- **Fixed income focus** stream - three sessions dedicated to practical issues in the fixed income markets
- **Technical deep-dives** - covering the latest innovations in FIX standards from our in-house team and experts from our membership
- **AI innovation round tables** – where selected solution providers can educate on how they use AI to solve practical issues and multiply productivity
- Plus our invite-only **buy side breakfast**

This conference brings together senior policymakers and practitioners from across the industry to explore and debate change in our industry.

Our focus has always been to provide an environment in which industry participants can surface issues, discuss solutions, design the required standards and guidelines, and communicate these to the industry. We do this through our member network, through our working groups and of course through our events.

Your support will help us to continue to run these events and ensure the industry continues to benefit from the networking and innovation that FIX has been championing for over thirty years.

*Matt Coupe, Rebecca Healey
FIX EMEA regional co-chairs*

Created by the industry, for the industry

Why Sponsor?

Sponsoring FIX Trading Community events is a **powerful way** to showcase your company to senior executives across the electronic trading landscape, offering **outstanding business development and marketing opportunities**.

Agenda includes our **buy side breakfast** providing focused content.

*Designed to bring
our community
together and educate,
not for profit*

*Agendas formulated
by senior industry
representatives*

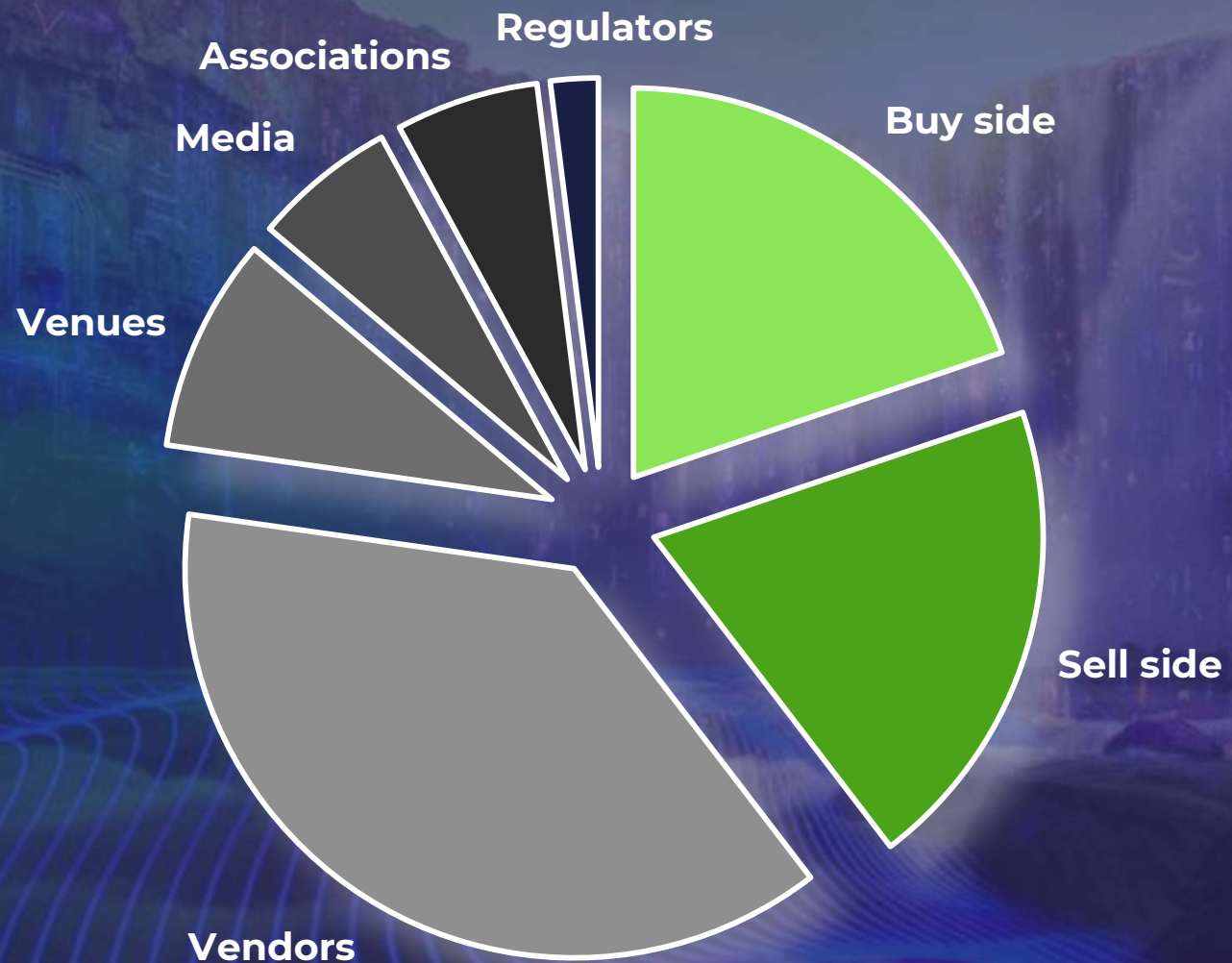
*Speakers selected by
our members for their
expertise - no pay to
play policy*

*FIX Trading
Community members
receive an allocation
of free passes*

Created by the industry, for the industry

2025 Attendance

750 attendees
across **280 firms**
with **over 50%** of
delegates in
senior/leadership
roles



Click [here](#) to view the 2025 EMEA Trading Conference list of firms in attendance

Who is the event for?

- Heads of Trading
- Chief Technology Officers
- Chief Financial Officers
- Sales & Relationship Managers
- Algorithmic Traders
- Institutional Investors
- Trading Support Staff
- Support Application Developers
- Low Latency Traders
- Portfolio Managers
- Connectivity Managers
- Compliance Officers
- Chief Information Officers
- Market Data Management
- Consultants
- Market Structure and Strategy Managers
- Business Development Managers



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Recent Conference Sponsors

Platinum/Lead Sponsors



Other Sponsors

Baader Bank AG
BMLL Technologies
BMO Capital Markets
Broadridge
Cboe
Equiduct
Esprow




FlexTrade
Foconis Trading
Imandra
Instinet
Liquidnet
Nasdaq

Pico
Rapid Addition
S3
SIX
Swissquote
TradingHub

Our Packages

Choose your base package, then customise your sponsorship with add-ons

SPONSOR BENEFITS

BASE PACKAGE BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Exhibitor space (including 1x table and 2x chairs)	6m (w) x 2m (d)	3m (w) x 2m (d)	3m (w) x 2m (d)	N/A
Stand Location	Platinum Zone	Gold Zone	Silver Zone	N/A
Logo Featured On	<ul style="list-style-type: none"> Homepage of event website; Sponsor page of event website; Signage throughout venue; Conference holding slides; Email communications and adverts 	<ul style="list-style-type: none"> Sponsor page of event website; Conference holding slides; Email communications and adverts 	<ul style="list-style-type: none"> Sponsor page of event website; Conference holding slides; Email communications and adverts 	<ul style="list-style-type: none"> Sponsor page of event website; Conference holding slides; Email communications and adverts
Number of tickets(*can be used for staff or clients/prospects)	15*	10*	6	3
A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address	4 weeks prior to event + weekly in run up to event	3 weeks prior to event + weekly in run up to event	2 weeks prior to event + weekly in run up to event	1 week prior to event+ post-event list
Post event delegate list*, including additional information: email addresses and telephone numbers				
Digital Marketing	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media
FIX member Price	£20,000 + VAT	£14,000 + VAT	£10,000+ VAT	£6,000 + VAT
Non-member Price	N/A	£17,500 + VAT	£12,500 + VAT	£7,500 + VAT

*All contact details subject to delegate permission

Add-Ons

Customise your sponsorship package with add-ons*

* To choose an add-on package, you must first choose a base package

EXCLUSIVE DELEGATE BAG



FIX Member Firms + £4,500

Non-Member Firms + £5,625

BENEFITS

Your firm's logo exclusively featured on the event delegate bags, available to all event attendees

(Bags to be supplied by the sponsor)

EXCLUSIVE LANYARD



FIX Member Firms + £7,750

Non-Member Firms + £10,000

BENEFITS

Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day

(Lanyards to be provided by the event organiser)

NETWORKING DRINKS RECEPTION



FIX Member Firms + £5,000

Non-Member Firms + £6,250

BENEFITS

Sponsor of post-event networking drinks reception

Digital and physical branding during the cocktails

(Other food and drinks options available –please contact us)

Created by the industry, for the industry

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BARISTA COFFEE STATION



FIX Member Firms	+ £3,500
Non-Member Firms	+ £4,375

BENEFITS

Co-located staffed coffee stand with branded cups (to 4pm)

Interactive and fun opportunity



SPONSORED BREAKS & LUNCH



FIX Member Firms	+ £5,000
Non-Member Firms	+ £6,250

BENEFITS

Digital and physical branding during all three breaks

Brand exposure throughout venue at key networking times



BOARDROOM RENTAL BREAKS OR LUNCH



FIX Member Firms	+ £1,500
Breaks (AM OR PM)	+ £2,500
Lunch	

Non-Member Firms	+ £1,875
Breaks (AM OR PM)	+ £3,125
Lunch	

BENEFITS

Exclusive rental of boardroom during morning/afternoon break & lunch



New for 2026!

Pre-Event Drinks Reception Opportunity

**EVENING
RECEPTION
4th MARCH**



FIX Member Firms **£5,000***

Non-Member Firms **£6,250***

*Exclusive sponsorship at £20,000 for FIX member firms, £25,000 for non-member firms

BENEFITS

Branding in the venue (location to be determined)

Branding on dedicated pre-event communications

Ability to invite up to 20 (or 80 for exclusive sponsorship) priority guests - other attendees will be admitted subject to venue capacity



Headline Sponsorship of Conference App

Customise your sponsorship package with add-ons*

* To choose an add-on package, you must first choose a base package

Conference App

FIX Member Firms + £10,000

Non-Member Firms + £12,500

BENEFITS

A platform to create intentional connections with attendees, market their offerings effectively, and measure engagement.

The delegates' #1 resource for staying updated and involved interactively

Extends reach/exposure and drives online and physical traffic

- Branding on the app throughout
- Sponsored push notifications promoting your company
- Reporting showing who's viewed and engaged with your content on the app



Created by the industry, for the industry

Conference App – Live Polling & Digital Bag Inserts

Benefit from **heightened exposure** through various app features like splash screens, sponsored posts, or virtual goodie bags that **drive attendees' attention to your brand**.

LIVE POLLING SPONSORSHIP

FIX Member Firms	+ £3,000
Non-Member Firms	+ £3,750

BENEFITS

Sponsors name and branding to feature on app polling pages and venue screens

DIGITAL BAG INSERT

FIX Member Firms	+ £1,000
Non-Member Firms	+ £1,250

BENEFITS

A digital showroom where you can showcase your products, share branded content, and interact with attendees.

Reporting showing who's viewed and engaged with your content on the app

Marketing & Promotion



e-marketing

Regular email blasts promoting the conference, giving your brand exposure to both our regional and global members.

>13,000

industry professionals



Social Media

Strategic campaigns targeting the electronic trading community on LinkedIn, both pre and post events.

>16,000

active followers on the
FIX trading community
LinkedIn group



Website

Promotion via FIX Trading Community's conference website.

Across all
our events,
we average

10,000

website views per quarter



Advertising

The event will be advertised in our media partners' industry publications, e.g. GlobalTrading Journal, providing sponsors with excellent opportunities to extend your market reach.

Testimonials

“ A **must-attend event** of the trading calendar, bringing together the industry to discuss the current trading landscape. ”

Naomi Hoad
International Events Manager, **Broadridge**



“ FIX events consistently provide **excellent agendas** created by the industry, for the industry. ”

Scott Charity
Senior Market intelligence Specialist & Regulatory Affairs, **Berenberg**



“ The FIX Trading Community continues to be a **cornerstone of innovation and collaboration** in financial markets. At Aquis Exchange, we value the standardisation, transparency, and efficiency that FIX brings to our trading infrastructure. Being part of this community enables us to stay ahead of evolving market needs and contribute meaningfully to the future of electronic trading. ”

Thomas Downes
Head of Markets, **Aquis Exchange**





Thank you for reading our Sponsorship Opportunities Document.

For further information or to discuss other opportunities, please contact Nick Platts.

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