

France Trading Conference 2025

Thursday 20th November | Etoile Business Center, Paris

SPONSORSHIP OPPORTUNITIES



Created by the industry, for the industry

fixtrading.org/events



About the France Trading Conference

FIX Trading Community is returning to Paris this year with a full day conference. This event will provide an unrivalled opportunity for industry representatives to participate in a forum where the real issues, challenges and opportunities impacting the region's electronic trading community will be addressed. This one-day conference will provide a series of industry-focused presentations and panel sessions over a two-stream agenda, followed by a post-event cocktail party.



Events facts and figures

- 175+ people in one location
- An agenda created by senior industry experts
- Topical content created by the industry, for the industry
- A true industry event without sales pitches
- Great learning and networking opportunities
- An allocation of FREE passes to FIX members
- 25+ speakers across a 2-stream agenda that covers both business and technical topics

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget. For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Nick Platts** by email at nick.platts@fixtrading.org or telephone **+44 (0)20 3950 3927**.

2024 Sponsors:



2024 Industry Partners:



Companies in attendance at the 2024 Conference:

Abu Dhabi Investment Authority	IMC
ACI FMA	Instinet
Adamantia Advisory	IPC Systems
Autorité des marchés financiers (AMF)	Iress
AFG - Association Française de la Gestion financière	ISS LiquidMetrix
AMAFI	ITRS
AMD	J.P. Morgan
AMUNDI	Kepler Cheuvreux
Aquis Exchange PLC	L'AGEFI
Autorité des marchés financiers (AMF)	Liquidnet
AXA IM	London Stock Exchange Group
Bloomberg	Marex SA
BNP Paribas	MarketAxess
BofA	Markets Media
Broadridge	Morgan Stanley
Carmignac	Natixis Investment Managers – Operating Services
Cboe Global Markets	Newton Investment Management
CIC-Market Solutions	Pico
Citi	Propellant Digital
Coinshares Asset Management	Scila AB
Commerzbank AG	Sense Street
CPR AM	Société Générale
DNCA Finance	Stifel
Edmond de Rothschild France	Susquehanna
ESSEC Business School	Symphony
Etrading Software	TP ICAP Paris
EuroCTP	TransFICC
Euronext	TS Imagine
FinIQ	UBS Investment Bank
FIS Global	Virtu Financial
FIX Trading Community	World Mining Investment (WMI)
Foconis Trading GmbH	XTX Markets
Goldman Sachs	Zignaly
Groupama Asset Management	
Groupe Caisse des Dépôts	
Horizon Trading Solutions	
HSBC	
Imandra	

Choose your base package, then customise your sponsorship with add-ons:

	BASE PACKAGES:	LEAD	EXHIBITOR	BRAND
Sponsors Benefits	<ul style="list-style-type: none"> Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website; Signage throughout the venue; All conference holding slides. 	✓		
	<ul style="list-style-type: none"> A seat drop or digital white paper sent to all delegates 	✓		
	<ul style="list-style-type: none"> Delegate Bag Insert 	✓		✓
	<ul style="list-style-type: none"> 2.8m (w) x 1.5m (d) exhibit space in exhibitor lounge, including one table and two chairs 	✓	✓	
	<ul style="list-style-type: none"> Complimentary delegate passes 	8	4	2
Marketing Benefits	<ul style="list-style-type: none"> A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address 	3 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> Post event delegate list*, including additional information: email addresses and telephone numbers 	✓	✓	✓
	<ul style="list-style-type: none"> 150-word company description and logo included on the sponsorship page of the conference website 	✓	✓	✓
	<ul style="list-style-type: none"> Company logo included in all promotional emails distributed announcing the event and advertisements (if available) placed in targeted electronic trading media partner publications 	✓	✓	✓
	<ul style="list-style-type: none"> Digital save-the-date banner featuring sponsor's logo 	✓	✓	✓
	FIX Member Firms	£7,500	£5,750	£3,250
	Non-Member Firms	£11,250	£8,625	£4,875

*All contact details subject to delegate permission

Add-ons

Customise your sponsorship package with add-ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Lanyard Sponsor

Benefits :

- Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day (*Lanyards will be provided by the event organiser*)

FIX Member Firms

+£3,500

Exclusive Delegate Bag Sponsor

Benefits :

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive (*Bags to be supplied by the sponsor*)

FIX Member Firms

+£2,000

Non-Member Firms

+£3,000



Networking Drinks Reception Sponsor

Benefits :

- Co-sponsor* of post-event networking drinks reception
- Branded napkins featuring the sponsor firm's logo
- The placement of 2 banners (1m x 2m) beside the serving area (banners to be provided by sponsor)

FIX Member Firms

+£2,000

Non-Member Firms

+£3,000

*Exclusive sponsorship option available

Delegate Bag Insert

Benefits :

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms

+£550

Non-Member Firms

+£825

Add-ons

Customise your sponsorship package with add-ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Voting System Sponsor

Benefits :

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

FIX Member Firms	+£2,000
Non-Member Firms	+£3,000

Exclusive Water Bottle Sponsor

Benefits :

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day
(Water bottles will be provided by the event organiser)

FIX Member Firms	+£2,500
Non-Member Firms	+£3,750



Exclusive Meeting Room Sponsor

Benefits :

- Exclusive use of a meeting room in the event space for the duration of the day* for your firm to utilise for demos and/or client meetings.

FIX Member Firms	+£5,500
Non-Member Firms	+£8,250

*Hourly option available

Marketing & Promotion

1. e-marketing: Regular email blasts promoting the conference, giving your brand exposure to both our regional and global members (Over 13,000+ industry professionals).
2. Social Media: Strategic campaigns targeting the electronic trading community on LinkedIn, both pre and post events. The FIX Trading Community LinkedIn group page has over 16,000 active followers: <https://www.linkedin.com/groups/43143/>
3. Website: Promotion via FIX Trading Community's conference website
4. Advertising: The event will be advertised in our media partners' industry publications, e.g. GlobalTrading Journal, providing sponsors with excellent opportunities to extend your market reach.



To Make A Booking:

Sponsorship enquiries:

Email: nick.platts@fixtrading.org

Tel: +44 (0)20 3950 3927

Bookings are on a first-come-first-served basis. To ensure neutrality, we DO NOT offer speaking slots as part of our sponsorship packages. To learn more about how to nominate a speaker or get involved in the agenda planning, please email events@fixtrading.org for further information.

"FIX events consistently provide excellent agendas created by the industry, for the industry."

Scott Charity

Senior Market Intelligence Specialist & Regulatory Affairs, **BERENBERG**

"The networking opportunities at FIX events are invaluable – there's always a good mix of delegates from across the trading community in attendance."

Brian Nathan

Workflow Technology, ITG Net, **VIRTU FINANCIAL**