

FIX NORDIC TRADING CONFERENCE 2025



Join Hanno Klein, FIX Technical Director & Senior Standards Advisor of FIXdom, throughout the day at the FIX booth in the exhibition hall for a FIX Technical Clinic where he will answer any questions that you may have on technical aspects of the FIX family of standards.

STREAM 1

09:00	Registration Opens	
10:00	Event Welcome	
10:10	FIX Update presented by Jim Kaye , Executive Director, FIX Trading Community	
	STREAM 1	TECHNICAL STREAM
10:25	<p>Nordic Market Update An in-depth look at the key trends and challenges shaping the Nordic region. From evolving regulations and consolidation pressures to the shift to T+1 and the importance of ESG in the current political climate, this session will explore what's driving change and what lies ahead for market participants.</p> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> • Hayley McDowell, EU Electronic Sales Trader & Market Structure, RBC Capital Markets <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Henrik Falk, Global Head of Trading, Swedbank • Ove Heiberg, Senior Equity Sales Manager, Norway, Euronext Oslo Børs • Markus Mild, European Regulatory Strategy, Nasdaq • Daniel Wedin, Co-Chair Nordic Subcommittee, FIX Trading Community, Head of Quantitative Execution Strategy, SEB 	<p>Update from the FIX Global Technical Committee (GTC) Find out about recent developments of the FIX Protocol.</p> <ul style="list-style-type: none"> • New business capabilities of the FIX Protocol, e.g. algo certification and testing • Interoperability of FIX and ISO 20022 • Industry collaboration – OASIS standard for energy markets <p><u>Presented by:</u></p> <p>Hanno Klein, FIX Technical Director, FIX Trading Community, Senior Standards Advisor, FIXdom</p>
11:10	MORNING BREAK & NETWORKING	
	STREAM 1	TECHNICAL STREAM

11:40

Buy-Side Execution in Transition?

How will the rise of pre-trade analytics, liquidity forecasting and smart allocation change execution?

- Why execution strategy is no longer just TCA and venue choice—what upstream decision-making now means.
- What are the core tools needed in the buy-side tech stack today?
- What defines competitive edge in execution: speed, quality, data, or adaptability?
- How should firms measure success beyond simple cost metrics?

Moderator:

- **Rebecca Healey**, Co-Chair EMEA Regional Committee, **FIX Trading Community**, Founder, **Redlap Consulting**

Speakers:

- **Paul Brennan**, Chief Strategy Officer, **Imandra**
- **Ian Mawdsley**, Chief Product Officer, **Broadridge**
- **Daniel Shepherd**, CEO, **BTON**
- **Andrew Simpson**, CEO, **Sigma Financial AI**
- **David Tattan**, Investment Management and Execution Solutions, **London Stock Exchange Group (LSEG)**

Rules of Engagement with Orchestra

Learn how to use the Orchestra standard and its tools to automate your interface specification. Orchestra allows you to migrate from your manually edited specifications to a single source for internal and external users, i.e. your developers and your customers.

- Brief introduction to the Orchestra standard
- Useful and free tools supporting Orchestra
- Using markdown and Tablature to create your machine-readable Orchestra XML file
- Using markdown and Pandoc to create your human-readable documentation

Presented by:

Hanno Klein, FIX Technical Director, **FIX Trading Community**, Senior Standards Advisor, **FIXdom**

12:30

LUNCH BREAK & NETWORKING

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STREAM 1

13:30

Opening Hours Presentation presented by **Erik Lidman**, Associate Professor of Corporate Law, **Universities of Stockholm and Gothenburg**

13:50

The Opening Hours Debate & Q&A

With markets evolving and T+1 settlement on the horizon, trading hours are under increased scrutiny. This session features an exclusive presentation from a Stockholm University researcher as they share their latest findings, followed by a panel debate considering how we can move this conversation forward.

Moderator:

- **Pegah Esmaeili**, Head of Nordic Region, **Virtu Financial**

Speakers:

- **James Baugh**, Managing Director, Head of European Market

TECHNICAL STREAM

Orchestra In Action - Part 1: Community Tools and Core Concepts

- Learn to create your own Orchestra specifications
- Use community tools to generate documentation and other artifacts

Speakers:

- **Hanno Klein**, FIX Technical Director, **FIX Trading Community**, Senior Standards Advisor, **FIXdom**
- **Patrick Lucas**, Founder, **Atomic Wire**
- **Martin Swanson**, Founder, **Atomic Wire**

	<p>Structure, TD Securities</p> <ul style="list-style-type: none"> • Quincy Curry, Director of Securities Brokerage, Nordnet • Erik Einerth, Senior Expert of Capital and Derivatives Markets, SSMA • Julie Zhou, Director - European Sales, Cboe 	
14:45	<p>Crypto Trading Unlocked: Investment Trends & Institutional Strategies</p> <p>Join leading digital asset experts for an interactive session on the evolving crypto investment landscape.</p> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> • Johan Hörmark, Investment Banking / Equities Business Development, SEB <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Christian Bock, Sales Director, Talos • Nikolaj Kosakewitsch, Head of Equities Europe, Nasdaq • Emelie Moritz, CEO, Safello 	<p>Orchestra In Action - Part 2: Real-World Applications and Use Cases</p> <p>Explore potential applications built on Orchestra-specified data</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Hanno Klein, FIX Technical Director, FIX Trading Community, Senior Standards Advisor, FIXdom • Patrick Lucas, Founder, Atomic Wire • Martin Swanson, Founder, Atomic Wire
15:30	AFTERNOON BREAK & NETWORKING	
16:10	<p>The Productification of Retail Trading</p> <p>As retail trading continues to grow and reshape European markets, this panel will explore what products retail investors are using now and, in the future, and how banks and brokers must innovate to keep up with retail trends.</p> <p><u>Moderator</u></p> <ul style="list-style-type: none"> • Felix von Bahr, Co-Chair Nordic Subcommittee, FIX Trading Community, Head of Nordic Sales, Equities, Nasdaq <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Oscar Björklund, VD, Lysa Fonder AB • Wictor Comstedt, Xtrackers Sales, Nordic & Baltic, DWS • Niclas Egmar, Head of Derivatives, SEB • Gabrielle Hagman, - Swedish Country Manager, Nordnet • Magnus Lilja, Head of Private Banking, Avanza 	<p>MiFIR Review; Revised Trade Flag Requirements and Updated FIX MMT Data Standard v5.0</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Marc Berthoud, Co-Chair MMT Technical Committee, FIX Trading Community, Head Exchange Data Strategy, SIX Exchanges • Nathalie Ruiz, Head of Equity Sales, Continent & Global Buyside, Euronext
17:00	NETWORKING RECEPTION AT THE NEST (EXTERNAL VENUE)	