

# EMEA Trading Conference 2025

Thursday 6<sup>th</sup> March | Convene Sancroft, St. Paul's | London

## SPONSORSHIP OPPORTUNITIES

*Created by the industry, for the industry*

[fixtrading.org/emea2025](https://fixtrading.org/emea2025)



Returning for its 17<sup>th</sup> year, the EMEA Trading Conference is widely regarded as Europe's largest one day trading event. Produced by FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, the event is formulated 100% by senior representatives of firms active across the EMEA region. As with all FIX events, this conference is known for its high-quality speakers, topical issues under debate and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.

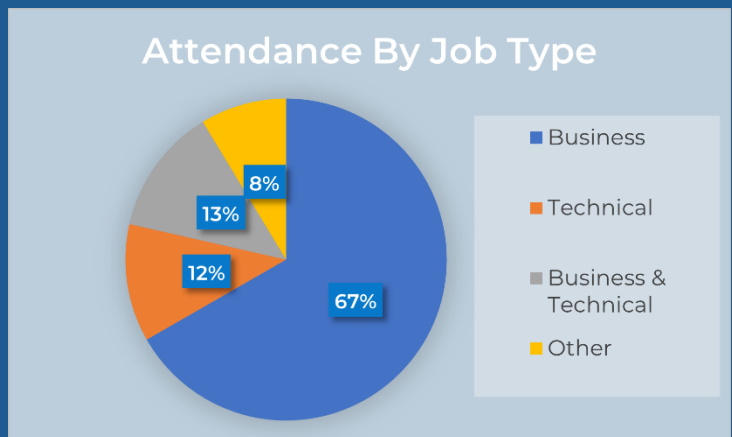
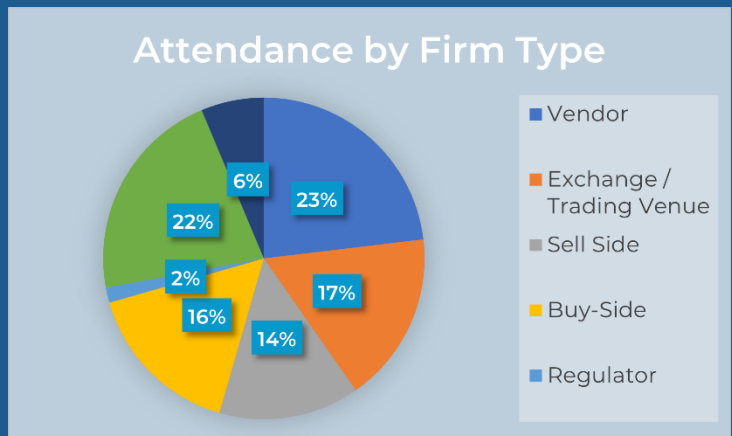
**Conference facts and figures:**

- 900+ delegates
- Senior electronic trading decision makers in attendance
- Supported by key trade association partners
- An industry event providing a neutral platform without sales pitches
- A tailored agenda for both trading and technological communities
- An allocation of FREE passes for FIX members
- 70+ industry expert speakers
- An exhibition hall at the heart of the event, enabling delegates to explore



**Who is the event for?**

- Hedge Funds
- Chief Technology Officers
- Chief Financial Officers
- Trading Support Staff
- Sales & Relationship Managers
- Exchanges and MTFs
- Heads of Trading
- Algorithmic Traders
- Institutional Investors
- Support Application Developers
- Pension Funds
- Low Latency Traders
- Portfolio and Account Managers
- Connectivity Managers
- Compliance Officers
- Chief Information Officers
- Market Data Management
- Consultants
- Market Structure and Strategy Managers
- Vendors
- Business Development Managers



[Click here to view the 2024 EMEA Trading Conference list of firms in attendance](#)

93% of delegates of the 2024 EMEA Trading Conference rated the event as Excellent or Very Good.

**Why Sponsor?**

- Support a non-commercial event at the heart of the global trading community
- Raise your profile within the industry
- Showcase your products and services in the exhibition hall to key decision-makers
- Meet and network with your prospects, clients and industry peers

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at [kelly.harding@fixtrading.org](mailto:kelly.harding@fixtrading.org) or telephone +44 (0)20 3950 3927.

**2024 Conference Sponsors**

Lead Sponsors:



Other Sponsors:



*Trade your best.™*



Choose your base package, then customise your sponsorship with add-ons:

Base Package Benefits	PLATINUM SPONSOR (New for 2025)	GOLD SPONSOR (formerly Lead Sponsor)	SILVER SPONSOR (formerly Exhibitor)	BRONZE SPONSOR (formerly Brand Sponsor)
Exhibitor space (including 1x table and 2x chairs)	6m (w) x 2m (d)	3m (w) x 2m (d)	3m (w) x 2m (d)	n/a
Stand location	Platinum Zone	Gold Zone	Silver Zone	n/a
Logo featured on:	<ul style="list-style-type: none"> <li>• Homepage of website;</li> <li>• Sponsor page of website;</li> <li>• Signage throughout venue;</li> <li>• All conference holding slides;</li> <li>• Email communications and adverts</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor page of website;</li> <li>• Conference holding slides;</li> <li>• Email communications and adverts</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor page of website;</li> <li>• Conference holding slides;</li> <li>• Email communications and adverts</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor page of website;</li> <li>• Conference holding slides;</li> <li>• Email communications and adverts</li> </ul>
Number of tickets (*can be used for staff or clients/prospects)	20*	12*	6	3
Delegate bag insert	✓	✓	✓	✓
Delegate list	4 weeks prior to event + weekly in run up to event + post-event list	3 weeks prior to event + weekly in run up to event + post-event list	2 weeks prior to event + weekly in run up to event + post-event list	1 week prior to event+ post-event list
Digital Marketing	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media	Digital Sponsor promo card for social media
FIX Member Price	£20,000	£13,500	£9,000	£5,000
Non-Member Price	n/a	£22,500	£15,000	£8,500

## Customise your sponsorship package with add-ons\*:

\*To choose an add-on package, you must first choose a base package (page 4)

### Exclusive Lanyard Sponsor

**Benefits:**

- Your firm's logo exclusively featured on the lanyards

**SOLD OUT!**

FIX Premier Members	+£7,500
Non-Member Firms	N/A

### Exclusive Delegate Bag Sponsor

**Benefits:**

- Your firm's logo exclusively featured on the event bags

**SOLD OUT!**

FIX Members	+£4,250
Non-Member Firms	N/A

### Exclusive Keynote Speaker Sponsor

**Benefits:**

- Introduce the keynote speaker chosen by FIX Trading Community) and briefly describe your firm to the audience

FIX Members	+£4,250
Non-Member Firms	+£7,055

### Exclusive Water Bottle Sponsor

**Benefits:**

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day

*(Water bottles will be provided by the event organiser)*

FIX Members	+£3,200
Non-Member Firms	+£5,315



## Customise your sponsorship package with add-ons\*:

\*To choose an add-on package, you must first choose a base package (page 4)

### Exclusive Barista Coffee Sponsor

**Benefits:**

- Exclusive barista coffee

**SOLD OUT!**

Registration to 4

FIX Members	+£3,200
Non-Member Firms	+£5,315

### Exclusive Voting System Sponsor

**Benefits:**

- Exclusive sponsorship of the interactive voting system in main conference agenda stream.
- Your logo featured on the screen displaying the results from the questions asked.
- Post – event voting analytics

FIX Members	+£3,200
Non-Member Firms	+£5,315

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### Delegate Bag Insert

**Benefits:**

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival.

FIX Members	+£1,000
Non-Member Firms	+£1,660



## Customise your sponsorship package with add-ons\*:

\*To choose an add-on package, you must first choose a base package (page 4)

### Meeting Room

**Benefits:**

Exclusive use of a 10-seat meeting room within the event space, bookable by the hour or all day.

	Hourly Rate	Daily Rate
FIX Members	+£2,000	+£8,000
Non-Member Firms	+£3,300	+£13,250



### Boardroom

**Benefits:**

Exclusive use of a 16-seat meeting room within the event space, bookable by the hour or all day.

	Hourly Rate	Daily Rate
FIX Members	+£2,500	+£10,000
Non-Member Firms	+£4,125	+£16,750



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## Customise your sponsorship package with FNG add-ons\*:

\*To choose an FNG add-on package, you must first choose a base package (page 4).

FIX NextGen Hub sponsorship opportunities are open to all firms and accessible to all delegates.

### FIX NextGen Hub Networking Sponsor

**Benefits:**

- The placement of 2 free-standing banners (1m x 2m) in the FIX NextGen Hub area which is accessible to all delegates and provides the opportunity to meet and network throughout the day *(Banners will be provided by the event organiser)*
- Your firm's logo displayed on branded tent cards which will be placed on each table within the FIX NextGen Hub area during the speed networking session
- The opportunity to provide branded napkins, and distribute your firm's literature throughout the FIX NextGen Hub area *(Napkins to be provided by the sponsor)*

FIX Members

+£1,500

### FIX NextGen Hub Exclusive Smoothie Bar Sponsor

**Benefits:**

- Exclusive sponsorship of the smoothie bar station located in the FIX NextGen Hub area, fully branded with your firm's logo
- Smoothies will be served in cups branded with your firm's logo during the morning.

FIX Members

+£3,200

### FIX NextGen Hub 360 Photo Booth Sponsor

**Benefits:**

- Your firm's logo featured on the 360 photo booth located in the FIX NextGen Hub area
- Available from the afternoon break through to the cocktail reception

FIX Members

+£2,000

### FIX NextGen Hub Batak Wall Game Sponsor

**Benefits:**

- Your firm's logo displayed on branded batak wall game located in the FIX NextGen Hub area
- Available from the lunch break through the afternoon and evening drinks reception

FIX Members

+£1,750

### FIX NextGen Hub Mini Golf Sponsor

**Benefits:**

- Your firm's logo displayed on branding on the mini golf course located in the FIX NextGen Hub area

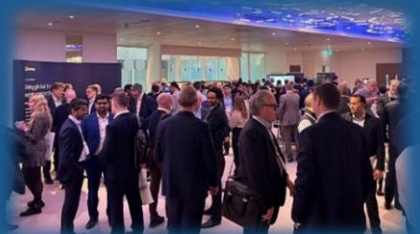
FIX Members

+£1,500



## Marketing & Promotion

1. e-marketing: Regular email blasts promoting the conference, giving your brand exposure to both our regional and global members (Over 13,000+ industry professionals).
2. Social Media: Strategic campaigns targeting the electronic trading community on LinkedIn, both pre and post events. The FIX Trading Community LinkedIn group page has over 16,000 active followers: <https://www.linkedin.com/groups/43143/>
3. Website: Promotion via FIX Trading Community's conference website: [www.fixtrading.org/EMEA2025](http://www.fixtrading.org/EMEA2025)
4. Advertising: The event will be advertised in our media partners' industry publications, e.g. GlobalTrading Journal, providing sponsors with excellent opportunities to extend your market reach.



## To Make A Booking:

Sponsorship enquiries:

Email: [kelly.harding@fixtrading.org](mailto:kelly.harding@fixtrading.org)

Tel: +44 (0)20 3950 3927

Bookings are on a first-come-first-served basis. To ensure neutrality, we DO NOT offer speaking slots as part of our sponsorship packages. To learn more about how to nominate a speaker or get involved in the agenda planning, please email [events@fixtrading.org](mailto:events@fixtrading.org) for further information.

*"FIX events consistently provide excellent agendas created by the industry, for the industry."*

**Scott Charity**

Senior Market intelligence Specialist & Regulatory Affairs, **BERENBERG**

*"The networking opportunities at FIX events are invaluable – there's always a good mix of delegates from across the trading community in attendance."*

**Brian Nathan**

Workflow Technology, ITG Net, **VIRTU FINANCIAL**