

Nordic Trading Conference

Tuesday 3rd June 2025 | Hotel At Six Stockholm

SPONSORSHIP OPPORTUNITIES



Created by the industry, for the industry

fixtrading.org/nordic2025

FIX NORDIC TRADING
CONFERENCE 2025



About the Nordic Trading Conference

Since 2010, the Nordic Trading Conference, organised by FIX Trading Community, has been the most important trading event held in the region. FIX events are formulated 100% by senior representatives of firms active in each region. The Nordic Trading Conference is noted for the region's highest quality speakers, topical issues and for being a neutral platform for the institutional trading industry to meet and discuss industry best practice, including details on trading community implementations.



Events facts and figures

- Topical content, created by the industry, for the industry
- Great learning and networking opportunities
- An agenda created by senior industry experts
- A true industry event without sales pitches
- Supported by FIX Trading Community™ members from the buy-side, sell-side, exchanges & vendors in the region
- An allocation of FREE passes to FIX members
- 250+ people in one location

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding**, Global Events Director, FIX Trading Community by email at kelly.harding@fixtrading.org or telephone +44 (0)20 3950 3927.

2024 Sponsors:



Broadridge®



EURONEXT

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FLEXTRADE
Trade your best.®

Instinet >>
A Nomura Company



ITRS

ION
MARKETS

Nasdaq



Swissquote



Propellant Digital
Actionable Insights for Fixed Income

Companies in attendance at the 2024 Conference:

ABG Sundal Collier	Infront	Stockholm University
ACI Sweden	Instinet	Susquehanna
Aktia	Intercontinental Exchange	Svensk Värdepappersmarknad
Alecta	ION Group	Swedbank
AMD	Iress	Swissquote Bank
AMF Fonder	ISS LiquidMetrix	Symphony
AP2	ITRS Group	TD Cowen
Aquis Exchange	Kepler Cheuvreux	Tietoevry Banking, Wealth
Avanza Bank	Länsförsäkringar Östgöta	Tietoevry Fintech Sweden AB
Baymarkets AB	LeanOn AB	TMX Group
Berenberg	Lemontree	TNS
Bernstein Société Générale	Liquidnet	Tokyo Stock Exchange
big xyt	London Stock Exchange Group	Tradeweb
Bloomberg LP	LSEG Tora	TransFICC
BMLL Technologies	Luxembourg Stock Exchange	TS Imagine
BMO	Månsekul Förvaltning AB	Vator Securities
BMO Capital Markets	Medula Consulting AS	Virtu Financial
BNP Paribas	Ministry of Finance, Sweden	Virtu ITG UK
British Telecommunications (BT)	Montrose by Carnegie	XTX Markets
Broadridge	Nasdaq	
Carnegie Investment Bank AB	NKS Dagen	
CBOE	Nordea Asset Management	
Cboe BIDS Europe	Nordea Bank	
Cboe Clear	Nordea Markets	
Cboe Europe	Nordic Growth Market (NGM)	
Chronicle Software	Nordnet	
CLSA	Öhman Fonder AB	
Dan	OptimX Markets	
Danske Bank A/S	Optiver	
Deutsche Börse AG	Pareto Securities	
DNB Markets	Pico	
DWS	Propellant Digital	
Equiduct	RBC	
Etrading Software	RedLap Consulting	
Euronext	S3	
Euronext Oslo Børs	Scila	
Euronext Securities	SEB	
Euronext Securities, Copenhagen	Sense Street	
Exactpro Systems	Sequitor	
FIA EPTA	SIX / BME Group	
Financial Media Group 360 AB	Skandia	
Finansdepartementet	Societe Generale CIB	
Finansinspektionen	Söderberg & Partners Wealth Management	
FIS Global	Spotlight Stock Market	
FIX Trading Community	SS&C Advent	
FIXdom	SS&C Technologies	
FlexTrade Systems	SSMA	
Goldman Sachs	SIX Swiss Exchange	
Handelsbanken		

Choose your base package, then customise your sponsorship with add-ons:

	BASE PACKAGES:	LEAD	EXHIBITOR	BRAND
Sponsor Benefits	<ul style="list-style-type: none"> Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website; Signage throughout the venue; All conference holding slides. 	✓		
	<ul style="list-style-type: none"> A seat drop or digital white paper sent to all delegates 	✓		
	<ul style="list-style-type: none"> Delegate Bag Insert 	✓		✓
	<ul style="list-style-type: none"> 2.8m (w) x 1.5m (d) exhibit space in exhibitor lounge, including one table and two chairs 	✓	✓	
	<ul style="list-style-type: none"> Complimentary delegate passes 	8	4	2
Marketing Benefits	<ul style="list-style-type: none"> A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address 	3 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> Post event delegate list*, including additional information: email addresses and telephone numbers 	✓	✓	✓
	<ul style="list-style-type: none"> 150-word company description and logo included on the sponsorship page of the conference website 	✓	✓	✓
	<ul style="list-style-type: none"> Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications 	✓	✓	✓
	<ul style="list-style-type: none"> Digital save-the-date banner featuring sponsor's logo 	✓	✓	✓
	FIX Member Firms	£9,000	£7,000	£3,500
	Non-Member Firms	£13,500	£10,500	£5,250

*All contact details subject to delegate permission

Add-ons

Customise your sponsorship package with add ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Delegate Bag Sponsor

Benefits :

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive (*Bags to be supplied by the sponsor*)

FIX Member Firms	+£3,175
Non-Member Firms	+£4,750

Exclusive Lanyard Sponsor

Benefits :

- Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day (*Lanyards to be provided by the event organiser*)

Exclusive to FIX Premier Global Member Firms	+£4,750
Non-Member Firms	N/A



Networking Drinks Reception Sponsor

Benefits :

- Co-sponsor** of post-event networking drinks reception
- Branded napkins featuring the sponsor firm's logo (*Napkins to be provided by the event organiser*)
- The placement of 2 banners (1m(w) x 2m(h)) beside the serving area (*Banners to be provided by sponsor*)

FIX Member Firms	+£2,000
Non-Member Firms	+£3,000

**Exclusive sponsorship option available

Exclusive Breakfast & Lunch Sponsor

Benefits :

- Exclusive sponsorship of the breakfast and lunch breaks
- Branded napkins featuring the sponsor firm's logo (*Napkins to be provided by the event organiser*)
- The placement of 2 banners (1m (w) x 2m (h)) beside the serving areas (*Banners to be provided by sponsor*)

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500

Add-ons

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*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Meeting Room Sponsor

Benefits :

Exclusive use of a meeting room adjacent to the main event space for the duration of the day for your firm to utilise for demos and/or client meetings.

FIX Member Firms	+£2,000
Non-Member Firms	+£3,000

Exclusive Voting Room Sponsor

Benefits :

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

FIX Member Firms	+£3,500
Non-Member Firms	N/A

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