

# FRANCE TRADING CONFERENCE 2024



## Sponsorship Pack

**Thursday 21<sup>st</sup> November 2024 | Etoile Business Center, Paris**

[www.fixtrading.org/france2024](http://www.fixtrading.org/france2024)

*Created by the industry, for the industry*

## About the France Trading Conference

FIX Trading Community is returning to Paris this year with a full day event. This event will provide an unrivalled opportunity for industry representatives to participate in a forum where the real issues, challenges and opportunities impacting the region's electronic trading community will be addressed. This one-day conference will provide a series of industry-focused presentations and panel sessions over a two-stream agenda, followed by a post-event cocktail party.

## Events facts and figures

- 175+ people in one location
- An agenda created by senior industry experts
- Topical content created by the industry, for the industry
- A true industry event without sales pitches
- Great learning and networking opportunities
- An allocation of FREE passes to FIX members
- 25+ speakers across a 2-stream agenda that covers both business and technical topics

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at [kelly.harding@fixtrading.org](mailto:kelly.harding@fixtrading.org) or telephone **+44 (0)20 3950 3927**.

### Past Sponsors:



## Companies in attendance at the 2023 Conference:

21Shares	Jane Street
ACI FMA	La Francaise AM
Apricot Capital CJSC	L'Agefi
Autorité des marchés financiers (AMF)	Les Echos
Aquis Markets	Linedata
AXA Investment Managers	LSEG
Barclays	Morgan Stanley
Berenberg	Murex
Best Execution	Optiver
BidFX	Ostrum Asset Management
Bloomberg L.P.	Paris Dauphine University
BMO Capital Markets	pdv Financial Software GmbH
BNP Paribas	Propellant.digital B.V.
BofA	QuantCube
Broadridge	RBC Capital Markets
BT-Radianz	Refinitiv
Capital Fund Management	S&P Global
Carlson Capital L.P	S3
Cboe	Sense Street Limited
Citadel	Société Générale
Commerzbank AG	Stifel Europe
Deutsche Börse AG	SWIFT
Edmond de Rothschild France	Talos
Euroclear SA/NV	The TRADE
Euronext	TMX
Equiduct	TP ICAP
FIA European Principal Traders Association	Tradeweb
FIS Global	Transaction Network Services
Flow Traders	TransFICC Ltd
Goldman Sachs	TS Imagine
Groupama Asset Management	UBS
HSBC	United General
ING	Velox
Instinet	Virtu Financial
IPC Systems	Wolfgang Steubing AG
Iress	XTX Markets
ISS LiquidMetrix	

Choose your base package, then customise your sponsorship with add-ons:

	BASE PACKAGES:	LEAD	EXHIBITOR	BRAND
Sponsors Benefits	<ul style="list-style-type: none"> <li>Logo featured exclusively on:               <ul style="list-style-type: none"> <li>The homepage of the event website;</li> <li>Signage throughout the venue;</li> <li>All conference holding slides.</li> </ul> </li> </ul>	✓		
	<ul style="list-style-type: none"> <li>A seat drop or digital white paper sent to all delegates</li> </ul>	✓		
	<ul style="list-style-type: none"> <li>Delegate Bag Insert</li> </ul>	✓		✓
	<ul style="list-style-type: none"> <li>2.8m (w) x 1.5m (d) exhibit space in exhibitor lounge, including one table and two chairs</li> </ul>	✓	✓	
	<ul style="list-style-type: none"> <li>Complimentary delegate passes</li> </ul>	8	4	2
Marketing Benefits	<ul style="list-style-type: none"> <li>A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address</li> </ul>	3 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> <li>Post event delegate list*, including additional information: email addresses and telephone numbers</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>150-word company description and logo included on the sponsorship page of the conference website</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>Company logo included in all promotional emails distributed announcing the event and advertisements (if available) placed in targeted electronic trading media partner publications</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>Digital save-the-date banner featuring sponsor's logo</li> </ul>	✓	✓	✓
	<b>FIX Member Firms</b>	<b>£7,000</b>	<b>£5,500</b>	<b>£3,000</b>
	<b>Non-Member Firms</b>	<b>£8,750</b>	<b>£6,875</b>	<b>£3,750</b>

\*All contact details subject to delegate permission

## Add-ons

Customise your sponsorship package with add ons\*:

\*To choose an add-on package, you must first choose a base package (page 4)

### Exclusive Lanyard Sponsor

**Benefits :**

- Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day (*Lanyards will be provided by the event organiser*)

FIX Member Firms	+£3,250
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### Exclusive Delegate Bag Sponsor

**Benefits :**

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive (*Bags to be supplied by the sponsor*)

FIX Member Firms	+£1,750
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Non-Member Firms	+£2,200
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### Networking Drinks Reception Sponsor

**Benefits :**

- Co-sponsor\* of post-event networking drinks reception
- Branded napkins featuring the sponsor firm's logo
- The placement of 2 banners (1m x 2m) beside the serving area (banners to be provided by sponsor)

FIX Member Firms	+£1,750
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Non-Member Firms	+£2,200
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### Exclusive Breakfast & Lunch Sponsor

**Benefits :**

- Exclusive sponsorship of the breakfast and lunch break where sponsor can provide banners to place by the serving area

FIX Member Firms	+£2,000
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Non-Member Firms	+£2,500
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## Add-ons

Customise your sponsorship package with add ons\*:

\*To choose an add-on package, you must first choose a base package (page 4)

### Exclusive Voting System Sponsor

**Benefits :**

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

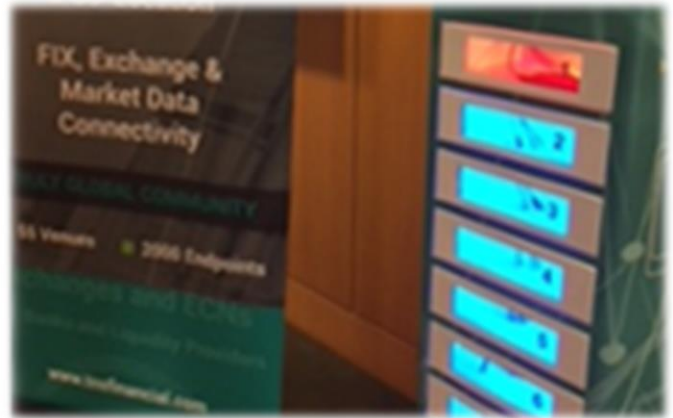
FIX Member Firms	+£1,750
Non-Member Firms	+£2,200

### Exclusive Mobile Device Charging Station Sponsor

**Benefits :**

- Exclusive sponsorship of the branded mobile device charging station
- The placement of 1 banner (1m x 2m) beside the mobile charging unit (banner to be provided by sponsor)

FIX Member Firms	+£2,000
Non-Member Firms	+£2,500



### Exclusive Water Bottle Sponsor

**Benefits :**

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day  
*(Water bottles will be provided by the event organiser)*

FIX Member Firms	+£2,500
Non-Member Firms	+£3,125

### Delegate Bag Insert

**Benefits :**

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms	+£500
Non-Member Firms	+£625

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