

NORDIC TRADING CONFERENCE 2024



Sponsorship Pack

Thursday 16th May 2024 | Hotel At Six, Stockholm

www.fixtrading.org/nordic2024

Created by the industry, for the industry

About the Nordic Trading Conference

Since 2010, the Nordic Trading Conference, organised by FIX Trading Community, has been the most important trading event held in the region. FIX events are formulated 100% by senior representatives of firms active in each region. The Nordic Trading Conference is noted for the region's highest quality speakers, topical issues and for being a neutral platform for the institutional trading industry to meet and discuss industry best practice, including details on trading community implementations.

Events facts and figures

- Topical content, created by the industry, for the industry
- Great learning and networking opportunities
- An agenda created by senior industry experts
- A true industry event without sales pitches
- Supported by FIX Trading Community™ members from the buy-side, sell-side, exchanges & vendors in the region
- An allocation of FREE passes to FIX members
- 250+ people in one location



Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at kelly.harding@fixtrading.org or telephone **+44 (0)20 3950 3927**.

2023 Sponsors:



Companies in attendance at the 2023 Conference:

ABG Sundal Collier	Erik Penser Bank	Nordic Growth Market
Advertainment Media	Euronext	Öhman Fonder
AFME	Eventus	Oslo Børs
Appital	Exegy	Pareto Securities
Aquis Exchange	FF News	R3
Avanza Bank	FIA EPTA	Rapid Addition
B2BITS EPAM Systems	FIS Global	RBC Capital markets
Company	FIX Trading Community	Redlap Consulting
Barclays	FlexTrade	SEB
Baymarkets	Flow Traders	SEB Investment
Berenberg	Goldman Sachs	Management
BidFX (SGX Group)	GreenBirch Group Ltd	Sequitor Engineering AB
Bloomberg L.P.	ICE - Intercontinental	SimCorp
BMLL Technologies	Exchange Holdings	SIX Swiss Exchange
BMO Capital Markets	Infront AS	Skerryvore
BoCapital	Instinet	Spar Nord
British Telecommunications (BT)	Intesa Sanpaolo	SS&C Technologies
Broadridge	ION	SSMA
BTON Financial	ISS LiquidMetrix	Swedbank Robur Fonder AB
Capital Market Denmark	Itarle	The Realization Group
Carnegie	ITRS Group	TMX
Cboe Clear Europe	J.P. Morgan	Tower Research Capital
Cboe Europe	Jane Street	Europe Ltd.
Centerprise Services	Länsförsäkringar	Tradeweb
Chronicle Software	LeanOn AB	Trading Technologies
Citadel Securities	Limina	Transaction Network
CLSA	Liquidnet	Services
Cowen	London Stock Exchange	TransFICC Ltd
Danske Bank	Group	TS Imagine
Deutsche Börse AG	Medula Consulting AS	Velox
DNB	Morgan Stanley	Virtu Financial
Drebbel Technology	Nasdaq	
Equiduct	Nordea	
	Nordea Asset Management	

Choose your base package, then customise your sponsorship with add-ons:

	BASE PACKAGES:	LEAD	EXHIBITOR	BRAND
Sponsors Benefits	<ul style="list-style-type: none"> Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website; Signage throughout the venue; All conference holding slides. 	✓		
	<ul style="list-style-type: none"> A seat drop or digital white paper sent to all delegates 	✓		
	<ul style="list-style-type: none"> Delegate Bag Insert 	✓		✓
	<ul style="list-style-type: none"> 2.8m (w) x 1.5m (d) exhibit space in exhibitor lounge, including one table and two chairs 	✓	✓	
	<ul style="list-style-type: none"> Complimentary delegate passes 	8	4	2
Marketing Benefits	<ul style="list-style-type: none"> A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address 	3 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> Post event delegate list*, including additional information: email addresses and telephone numbers 	✓	✓	✓
	<ul style="list-style-type: none"> 150-word company description and logo included on the sponsorship page of the conference website 	✓	✓	✓
	<ul style="list-style-type: none"> Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications 	✓	✓	✓
	<ul style="list-style-type: none"> Digital save-the-date banner featuring sponsor's logo 	✓	✓	✓
	FIX Member Firms	£8,500	£6,500	£3,250
	Non-Member Firms	£12,750	£9,750	£4,875

*All contact details subject to delegate permission

Add-ons

Customise your sponsorship package with add ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Delegate Bag Sponsor

Benefits :

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive *(To be supplied by the sponsor)*

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500

Exclusive Lanyard Sponsor

Benefits :

- Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day *(Lanyards will be provided by the event organiser)*

Exclusive to FIX Premier Global Member Firms	+£4,500
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Networking Drinks Reception Sponsor

Benefits :

- Co-sponsor* of post-event networking drinks reception
- Branded napkins featuring the sponsor firm's logo
- The placement of 2 banners (1m(w) x 2m(h)) beside the serving area (banners to be provided by sponsor)

FIX Member Firms	+£2,000
Non-Member Firms	+£3,000

Exclusive Breakfast & Lunch Sponsor

Benefits :

- Exclusive sponsorship of the breakfast and lunch break where sponsor can provide banners 1m(w) x 2m(h) to place by the serving area

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500

Add-ons

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Exclusive Voting System Sponsor

Benefits :

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

Exclusive to FIX Member Firms

+£2,500

Exclusive Mobile Device Charging Station Sponsor

Benefits :

- Exclusive sponsorship of the branded mobile device charging station
- The placement of 1 banner (1m(w) x 2m(h)) beside the mobile charging unit (banner to be provided by sponsor)

FIX Member Firms

+£3,000

Non-Member Firms

+£4,500



Exclusive Water Bottle Sponsor

Benefits :

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day
(Water bottles will be provided by the event organiser)

FIX Member Firms

+£3,000

Non-Member Firms

+£4,500

Delegate Bag Insert

Benefits :

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms

+£1,000

Non-Member Firms

+£1,500

Add-ons

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Banner Sponsor

Benefits :

- Allocated space in exhibit lounge to display 1x pull up banner (1m(w) x 2m(h)), including one poseur table to display marketing materials (banner to be provided by sponsor)

FIX Member Firms	+£2,000
Non-Member Firms	+£3,000

Exclusive Competition Prize Sponsor

Benefits :

- Exclusive sponsorship of a prize drawn at the end of the conference drawn by the EMEA Co-Chairs
- Prize to be provided by the sponsor

FIX Member Firms	+£1,000
Non-Member Firms	+£1,500

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