

AMERICAS TRADING CONFERENCE 2023



Sponsorship Pack

October 18th, 2023 | etc.venues 360 Madison | New York

www.fixtrading.org/Americas2023

Created by the industry, for the industry

About the Americas Trading Conference

Building on the success of the Americas Trading Conferences in New York over the past 6 years, we return to the City this year with a full-day conference. This event will provide a series of panel sessions across a two-stream agenda with an interactive program that addresses market needs, providing impartial, high-quality content and the knowledge and experience of industry leading speakers. There are ample networking opportunities throughout the event and into the evening at the post-event cocktail party.

Events facts and figures

- Over 225 market participants attended the last in-person event in November 2022 in New York
- Senior decision makers from the buy-side, sell-side, vendor and exchanges/ECN community attend
- An agenda created by industry experts to ensure it addresses the real issues impacting the region's trading community
- 25+ speakers participate in the panel discussions
- Great learning and networking opportunities throughout the day



Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at kelly.harding@fixtrading.org or telephone **+44 (0)20 3950 3927**.

2022 Americas Trading Conference Sponsors:



2022 Americas Trading Conference Industry Partners:



Companies in attendance at the 2022 Conference in NY:

24 Exchange Bermuda LTD	Exactpro	Esprow
Acadian Asset Management	Factset	Euronext FX
American Century Investments	Fidelity Digital Assets	OnCorps
Asimco	Fidelity Investments	OpenFin
B2BITS EPAM Systems Company	Financial Information Forum (FIF)	Options Clearing Corp.
Bank of America Securities	FISD	OSTTRA
Barclays	FIX Trading Company	Overbond
big xyt	Genesis Global	R3
BlackRock	GlobalTrading	Raptor Trading Systems
Bloomberg L.P.	Goldman Sachs	RBC Capital Markets
BMLL Technologies	Harrington Starr	Refinitiv
BNP Paribas	Hong Kong Exchanges and Clearing Limited	Rialto Markets LLC
Bolsa de Valores de Colombia	HSBC	Ridgeline
Broadridge	IHS Markit	Royce Investment Partners
BT Radianz	Imandra	S3
Cantor Fitzgerald	Imperative Execution - Intelligent Cross	Schonfeld Strategic Advisors LLC
Cboe Global Markets	Instinet	SIFMA
Centerprise Services, Inc.	IPC Systems	SS&C Eze
Charles Schwab	ITRS Group	SS&C Technologies
Citi Group	J.P.Morgan	SWIFT
CLSA Limited	Jane Street	Symphony
CME Group	Lentor Capital	TABB Group
Coinbase	Level ATS	The Options Clearing Corporation
Commerzbank AG	Linedata	The Vanguard Group
Coral Software	Liquiditybook, LLC	TP ICAP
Credit Suisse	Liquidnet	Track One Capital
Deloitte	London Stock Exchange	Trumid
Deutsche Börse Group	MarketAxess	Velox Clearing
DTCC	MarketAxess Post-Trade	ViewTrade
Edelweiss	Markets Media	Virtu Financial
Enfusion	MarkitSERVELtd	Women in Derivatives (WIND)
Equiduct	Morgan Stanley	XTRD

Choose your base package, then customise your sponsorship with add-ons:

	BASE PACKAGES:	LEAD	EXHIBITOR	BRAND
Sponsors Benefits	<ul style="list-style-type: none"> Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website; Signage throughout the venue; All conference holding slides. 	✓		
	<ul style="list-style-type: none"> A seat drop or digital white paper sent to all delegates 	✓		
	<ul style="list-style-type: none"> Delegate bag insert 	✓		✓
	<ul style="list-style-type: none"> 3m x 2m exhibit space in exhibitor lounge, including one table and two chairs 	✓	✓	
	<ul style="list-style-type: none"> Complimentary delegate passes 	10	6	3
Marketing Benefits	<ul style="list-style-type: none"> A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address 	4 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> Post event delegate list*, including additional information: email addresses and telephone numbers 	✓	✓	✓
	<ul style="list-style-type: none"> 150-word company description and logo included on the sponsorship page of the conference website 	✓	✓	✓
	<ul style="list-style-type: none"> Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications 	✓	✓	✓
	<ul style="list-style-type: none"> Digital save-the-date banner featuring sponsor's logo 	✓	✓	✓
	FIX Member Firms	\$10,000	\$8,000	\$4,000
	Non-Member Firms	Exclusive to FIX Members	\$10,000	\$5,000

*All contact details subject to delegate permission

Add-ons

Customise your sponsorship package with add ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Lanyard Sponsor

Benefits :

- Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day
(Lanyards will be provided by the event organiser)

Exclusive to FIX Premier Global Member Firms	+\$4,000
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Exclusive Delegate Bag Sponsor

Benefits :

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive *(To be supplied by the sponsor)*

FIX Member Firms	+\$2,000
Non-Member Firms	+\$2,500



Networking Drinks Reception Sponsor

Benefits :

- Co-sponsor* of post-event networking drinks reception

*Exclusive option available

FIX Member Firms	+\$2,000
Non-Member Firms	+\$2,500

Exclusive Lunch & Afternoon Break Sponsor

Benefits :

- Exclusive sponsorship of the lunch and afternoon break where sponsor can provide banners to place by the serving area

FIX Member Firms	+\$3,000
Non-Member Firms	+\$3,750

Add-ons

Customise your sponsorship package with add ons*:

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Exclusive Voting System Sponsor

Benefits :

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

FIX Member Firms	+\$3,000
Non-Member Firms	+\$3,750

Advertise on Event Website

Benefits :

- 150 x 150 tile advertisement on the main page of the conference website

FIX Member Firms	+\$1,000
Non-Member Firms	+\$1,250



Delegate Bag Insert

Benefits :

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms	+\$1,000
Non-Member Firms	+\$1,250

Exclusive Water Bottle Sponsor

Benefits :

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day
(Water bottles will be provided by the event organiser)

FIX Member Firms	+\$2,000
Non-Member Firms	+\$2,500

Add-ons

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Exclusive Mobile Device Charging Station

Benefits :

- Exclusive sponsorship of a fully branded charging station for delegates to charge their devices

FIX Member Firms	+\$3,000
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Non-Member Firms	+\$3,750
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Exclusive Competition Prize Sponsor

Benefits :

- Exclusive sponsorship of a prize drawn at the end of the conference drawn by the FIX Americas Co-Chairs
- Prize to be provided by the sponsor

FIX Member Firms	+\$2,000
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Non-Member Firms	+\$2,500
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