

NORDIC TRADING CONFERENCE 2023



Sponsorship Pack

Tuesday 23rd May 2023 | Hotel At Six, Stockholm

www.fixtrading.org/nordic2023

Created by the industry, for the industry

About the Nordic Trading Conference

Since 2010, the Nordic Trading Conference, organised by FIX Trading Community, has been the most important trading event held in the region. FIX events are formulated 100% by senior representatives of firms active in each region. The Nordic Trading Conference is noted for the region's highest quality speakers, topical issues and for being a neutral platform for the institutional trading industry to meet and discuss industry best practice, including details on trading community implementations.

Events facts and figures

- Topical content, created by the industry, for the industry
- Great learning and networking opportunities
- An agenda created by senior industry experts
- A true industry event without sales pitches
- Supported by FIX Trading Community™ members from the buy-side, sell-side, exchanges & vendors in the region
- An allocation of FREE passes to FIX members
- 250+ people in one location



Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at kelly.harding@fixtrading.org or telephone **+44 (0)20 3950 3927**.

2022 Sponsors:



Companies in attendance at the 2022 Conference:

ABG Sundal Collier
Adrealis GmbH
Alecta
Alecta pensionsförsäkring,
ömsesidigt
Algorithmica
Appital
Aquis Exchange PLC
Avanza Bank
Barclays
Baymarkets AS
Berenberg
big xyt
Bloomberg LP
BMLL Technologies
BMO Capital Markets
Broadridge
BSO Network
BT
Carnegie
Cboe Europe
Charles River Development
Comgest
Cowen Execution Services
Danske Bank
Deutsche Börse AG
Direkt
DNB
Drebbel
DSB
Equiduct
Erik Penser Bank
Esprow
EuroCCP
Euronext
Eventus
Exactpro Systems Limited
Exane BNP Paribas
Finansinspektionen
Fireblocks
First Sentier Investors
FIS Global
FlexTrade
Franklin Templeton Investments
Goldman Sachs
GreenBirch Group
Handelsbanken
House of Knowledge
HSBC
ICE
IHS Markit
Infront Finance
Instinet
ION
IPC Systems
Iress
ISS ESG
ITRS Group
Jane Street
Keel Capital
Kepler Cheuvreux
Limina Financial Systems
Lindeman AS
Linear Investments Limited
Liquidnet
London Stock Exchange Group
Medula Consulting AS
Nasdaq
Nasdaq Nordic
NGM
Nordea
Nordic Growth Market
Nordnet
Öhman Fonder AB
On Budget and Time
OP Corporate Bank
OpenFin
Options Technology
Oslo Børs
Pareto Securites
R3
RBC Capital Markets
Redlap Consulting
S3
Safello
SEB
SEB Investment Management
SEC
SEI Investments
Sequitor Engineering AB
SGX
SherpaEdge
SimCorp
SIX
Skandia
smartTrade Technologies
Société Generale
Söderberg & Partners Wealth
Management
Spotlight Stock Market
SS&C Eze
SS&C Technologies
SSMA
Straive
Sustainable Trading
Svenska Handelsbanken
Swedbank Robur Fonder AB
Swedish Securities Markets
Association
Tietoevry
TMX
Tradeweb
TRAFIX
Transaction Network Services
TS Imagine
Vinter
Virtu Financial Europe
WebFG
XTX Markets

Choose your base package, then customise your sponsorship with add-ons:

	BASE PACKAGES:	LEAD	EXHIBITOR	BRAND
Sponsors Benefits	<ul style="list-style-type: none"> Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website; Signage throughout the venue; All conference holding slides. 	✓		
	<ul style="list-style-type: none"> A seat drop or digital white paper sent to all delegates 	✓		
	<ul style="list-style-type: none"> Delegate Bag Insert 	✓		✓
	<ul style="list-style-type: none"> 2.8m (w) x 1.5m (d) exhibit space in exhibitor lounge, including one table and two chairs 	✓	✓	
	<ul style="list-style-type: none"> Complimentary delegate passes 	8	4	2
Marketing Benefits	<ul style="list-style-type: none"> A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address 	3 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> Post event delegate list*, including additional information: email addresses and telephone numbers 	✓	✓	✓
	<ul style="list-style-type: none"> 150-word company description and logo included on the sponsorship page of the conference website 	✓	✓	✓
	<ul style="list-style-type: none"> Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications 	✓	✓	✓
	<ul style="list-style-type: none"> Digital save-the-date banner featuring sponsor's logo 	✓	✓	✓
	FIX Member Firms	£8,000	£6,000	£3,000
	Non-Member Firms	£10,000	£7,500	£3,750

*All contact details subject to delegate permission

Add-ons

Customise your sponsorship package with add ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Lanyard Sponsor

Benefits :

- Your firm's logo exclusively featured on the event lanyards, given to each attendee as they arrive (To be supplied by the sponsor)

SOLD OUT!

Exclusive to FIX Premier Global Member Firms

+£3,500

Exclusive Delegate Bag Sponsor

Benefits :

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive (To be supplied by the sponsor)

FIX Member Firms

+£2,000

Non-Member Firms

+£2,500

Banner Sponsor

Benefits :

- Allocated space in exhibit lounge to display 1x pull up banner (1m(w) x 2m(h)), including one poseur table to display marketing materials (banner to be provided by sponsor)

FIX Member Firms

+£2,000

Non-Member Firms

+£2,500



Networking Drinks Reception Sponsor

Benefits :

- Co-sponsor* of post-event networking drinks reception
- Branded napkins featuring the sponsor firm's logo
- The placement of 2 banners (1m(w) x 2m(h)) beside the serving area (banners to be provided by sponsor)

FIX Member Firms

+£2,000

Non-Member Firms

+£2,500

Exclusive Breakfast & Lunch Sponsor

Benefits :

- Exclusive sponsorship of the breakfast and lunch break where sponsor can provide banners 1m(w) x 2m(h)) to place by the serving area

FIX Member Firms

+£3,000

Non-Member Firms

+£3,750

Add-ons

Customise your sponsorship package with add ons*:

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Exclusive Voting System Sponsor

Benefits :

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

Exclusive to FIX Member Firms	+£2,000
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Exclusive Mobile Device Charging Station Sponsor

Benefits :

- Exclusive sponsorship of the branded mobile device charging station
- The placement of 1 banner (1m(w) x 2m(h)) beside the mobile charging unit (banner to be provided by sponsor)

FIX Member Firms	+£2,500
Non-Member Firms	+£3,125



Exclusive Water Bottle Sponsor

Benefits :

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day
(Water bottles will be provided by the event organiser)

FIX Member Firms	+£3,000
Non-Member Firms	+£3,750

Delegate Bag Insert

Benefits :

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms	+£1,000
Non-Member Firms	+£1,250

Add-ons

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Exclusive Branded Notebook Sponsorship

Benefits :

- Exclusive sponsorship of an A5 sized hard-backed notebook
- Personalised internal pages

FIX Member Firms	+£2,000
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Non-Member Firms	+£2,500
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Exclusive Competition Prize Sponsor

Benefits :

- Exclusive sponsorship of a prize drawn at the end of the conference drawn by the EMEA Co-Chairs
- Prize to be provided by the sponsor

FIX Member Firms	+£1,000
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Non-Member Firms	+£1,250
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