

EMEA Trading Conference 2023

Thursday 9th March | Old Billingsgate, London

SPONSORSHIP OPPORTUNITIES



Created by the industry, for the industry

fixtrading.org/emea2023



The 2023 EMEA Trading Conference

Returning for its 15th year to its original home at Old Billingsgate, the EMEA Trading Conference is widely regarded as Europe’s largest one day trading event. Produced by FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, the event is formulated 100% by senior representatives of firms active across the EMEA region. As with all FIX events, this conference is known for its high-quality speakers, topical issues under debate and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.

Conference facts and figures

- 900+ delegates
- Supported by key trade association partners
- An industry event without sales pitches
- An allocation of **FREE** passes for FIX members
- 70+ industry expert speakers
- An exhibition hall at the heart of the event, enabling delegates to explore and connect with sponsors



Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at kelly.harding@fixtrading.org or telephone +44 (0)20 3950 3927.

2022 Conference Sponsors

Lead Sponsors:



Sponsors:



Sponsorship Packages

Choose your base package, then customise your sponsorship with add-ons:

		LEAD	EXHIBITOR	BRAND
Sponsor Benefits	<ul style="list-style-type: none"> Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website; Signage throughout the venue; All conference holding slides. 	✓		
	<ul style="list-style-type: none"> Delegate bag insert 	✓		
	<ul style="list-style-type: none"> 3m x 3m exhibit space in the exhibitor hall, including one table and two chairs 	✓	✓	
	<ul style="list-style-type: none"> Complimentary delegate passes 	10	6	3
Marketing Benefits	<ul style="list-style-type: none"> A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address 	4 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> Post event delegate list*, including additional information: email addresses and telephone numbers 	✓	✓	✓
	<ul style="list-style-type: none"> 150-word company description and logo included on the sponsorship page of the conference website 	✓	✓	✓
	<ul style="list-style-type: none"> Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications 	✓	✓	✓
	<ul style="list-style-type: none"> Digital save-the-date banner featuring sponsor's logo 	✓	✓	✓
FIX Member Firms		£12,000	£8,000	£4,500
Non-Member Firms		Exclusive to FIX Members	£12,000	£6,750

*All contact details subject to delegate permission

Add-ons

Customise your sponsorship package with add-ons*:

*To choose an add-on package, you must first choose a base package (page 3)

Exclusive Lanyard Sponsor

Benefits :

- Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day (1 lanyard per delegate)

SOLD OUT!

Exclusive to FIX Premier Global Member Firms

+£7,000



Exclusive Branded Hand Sanitiser Sponsor

Benefits :

- Exclusive sponsorship of individual hand sanitisers distributed to each attendee in the delegate bags (To be supplied by the sponsor)

FIX Member Firms

+£1,500

Non-Member Firms

+£2,250

Exclusive Delegate Badge Sponsor

Benefits :

- Your firm's logo exclusively featured on the badges worn by delegates throughout the day (Badges will be provided by the event)



Exclusive to FIX Member Firms

+£5,000

Exclusive Delegate Bag Sponsor

Benefits :

SOLD OUT!

Exclusive to FIX Member Firms

+£3,000



Exclusive Sanitisation Station Sponsor

Benefits :

- Exclusive sponsorship of branded sanitisation stations located throughout the venue



FIX Member Firms

+£3,000

Non-Member Firms

+£4,500

Add-ons

Customise your sponsorship package with add-ons*:

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Networking Drinks Reception Sponsor



Benefits :

- Co-sponsor of post-event networking drinks reception where sponsor can provide banners to place by the bar area
- Choose one option to customize your sponsorship, e.g. margarita bar, prosecco bar, cocktail bar, street food, etc. Contact kelly.harding@fixtrading.org to discuss further

FIX Member Firms	+£4,000
Non-Member Firms	+£6,000

Exclusive Lunch & Afternoon Break Sponsor

Benefits :

- Exclusive sponsorship of the lunch and afternoon break where sponsor can provide banners to place by the serving area

FIX Member Firms	+£4,500
Non-Member Firms	+£6,750



Exclusive Voting System Sponsor

Benefits :



- Post-event voting analytics

FIX Member Firms	+£3,000
Non-Member Firms	N/A

Advertise on Event Website

Benefits :

- 150 x 150 tile advertisement on the main page of the conference website

FIX Member Firms	+£1,000
Non-Member Firms	+£1,500

Add-ons

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*To choose an add-on package, you must first choose a base package (page 3)

Exclusive Water Bottle Sponsor

Benefits :

- Your firm's logo on the water bottles

SOLD OUT!

be provided by

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500

Exclusive Smoothie Bar Sponsor

Benefits :

- Exclusive smoothie bar

SOLD OUT!

from registrat

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500



Exclusive Keynote Speaker Sponsor



Benefits :

- Introduce the keynote speaker (chosen by FIX Trading Community) and briefly describe your firm to the audience

FIX Member Firms	+£4,000
Non-Member Firms	+£6,000

Delegate Bag Insert

Benefits :

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms	+£1,000
Non-Member Firms	+£1,500

Exclusive Barista Coffee Sponsor

Benefits :

- Exclusive barista coffee

SOLD OUT!

registration to 4pm

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500

Add-ons

Customise your sponsorship package with add-ons*:

*To choose an add-on package, you must first choose a base package (page 3)

Exclusive Mobile Device Charging Station

Benefits :

- Exclusive sponsorship of a fully equipped mobile device charging station for delegates to use their devices

UNAVAILABLE

FIX Member Firms	+£5,000
Non-Member Firms	+£7,500

Exclusive Competition Prize Sponsor

Benefits :

- Exclusive sponsorship of a prize drawn at the end of the conference drawn by the EMEA Co-Chairs
- Prize to be provided by the sponsor

FIX Member Firms	+£1,500
Non-Member Firms	+£2,250

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