

AMERICAS TRADING CONFERENCE 2022



Sponsorship Pack

8th November 2022 | etc.venues 360 Madison | New York

www.fixtrading.org/Americas2022

Created by the industry, for the industry

About the Americas Trading Conference

Building on the success of the Americas Trading Briefings in New York over the past 6 years, we return to the city this year with a full-day conference. This event will provide a series of panel sessions with an interactive program that addresses market needs, providing impartial, high-quality content and the knowledge and experience of industry leading speakers. There are ample networking opportunities throughout the event and into the evening at the post-event cocktail party.

Events facts and figures

- Over 300 market participants attended the last in-person event in April 2019 hosted by Goldman Sachs
- Senior decision makers from the buy-side, sell-side, vendor and exchanges/ECN community attend
- An agenda created by industry experts to ensure it addresses the real issues impacting the region's trading community
- 25+ speakers participate in the panel discussions
- Great learning and networking opportunities throughout the day



Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at kelly.harding@fixtrading.org or telephone **+44 (0)20 3950 3927**.

2019 Trading Briefing Sponsors



Companies in attendance at the 2019 Briefing in NY:

Access Fintech	FISD	Nikkei
Activ Financial Systems, Inc.	FIX Flyer LLC	Nishkama Capital LLC
Algo-Logic Systems, Inc.	Fixnetix	Norges Bank Investment Management
American Century Investments	FlexTrade	Nuveen
AQR Capital Management	FSMTime by FSMLabs	OnixS
A-Team Group	Gamma Three Trading, LLC	OpenFin
Axoni	GIC Investments	OppenheimerFunds
Bank of America Merrill Lynch	GlobalTrading	Pace University
Barclays	GlobalRisk Corporation	Paniscotti Inc
BlackRock	Goldman Sachs	Pico
Bloomberg LP	Goldman Sachs Asset Management	Quantitative Brokers
BNP Paribas	Greenwich Associates	RBC Capital Markets
Brook Path Partners, Inc.	GSA Capital Partners	Refinitiv
BT Radianz	Hofstra University	Sageview Capital
Capital Group	HSBC	Santiago Exchange
Carillon Tower Advisers	IHS Markit	SecureDAM
Charles River Development	Insightful Technology	Seven Solutions
Citi	Instinet	SS&C Technologies
CLSA Americas, LLC (CLSA Ltd.)	IntelligentCross	SSGA
CME Group	Intercontinental Vehicles	State Street
Connamara	IPC Systems	Streets Consulting
Contour Asset Management	ipushpull	Symphony
Coral Blocks	Itiviti	TABB Group
Cornell University	ITRS Group	Teak Partners
Corvil	J.P. Morgan	The Vanguard Group
Credit Suisse	Jane Street Capital	TMX
Data Science Research Department	Jefferies	TNSI
DataArt	Jordan & Jordan	TORA Trading Services
Datum 9 Analytics	Kx	Trade Informatics
Deutsche Bank	Lazard Asset Management	Tradeweb
Deutsche Boerse Group	Level ATS	TradingScreen
DTCC	Linedata	UBS Investment Bank
Enfusion	Liquidnet	USAM Group Inc.
EPAM	LIST	Vanguard Asset Management Ltd
Exactpro	Macro Risk Advisors	Vasbyt
Factset	MarketAxess	Vela
Fastmatch	Markets Media	Virtu Financial
FIA Tech	Marshall Wace	Voya Investment Management
Fidelity Investments	Mitsubishi UFG Securities	Weeden & Co. LP
Fidelity Management and Research	Morgan Stanley	Wellington Management
Fidessa	MTS Markets International	Westfield Investment
Financial Information Forum	Murex	Xinhua News Agency
FINRA	NEX	XLP Capital

Choose your base package, then customise your sponsorship with add-ons:

	BASE PACKAGES:	LEAD	EXHIBITOR	BRAND
Sponsors Benefits	<ul style="list-style-type: none"> Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website; Signage throughout the venue; All conference holding slides. 	✓		
	<ul style="list-style-type: none"> A seat drop or digital white paper sent to all delegates 	✓		
	<ul style="list-style-type: none"> Delegate bag insert 	✓		✓
	<ul style="list-style-type: none"> 3m x 2m exhibit space in exhibitor lounge, including one table and two chairs 	✓	✓	
	<ul style="list-style-type: none"> Complimentary delegate passes 	10	6	3
Marketing Benefits	<ul style="list-style-type: none"> A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address 	4 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> Post event delegate list*, including additional information: email addresses and telephone numbers 	✓	✓	✓
	<ul style="list-style-type: none"> 150-word company description and logo included on the sponsorship page of the conference website 	✓	✓	✓
	<ul style="list-style-type: none"> Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications 	✓	✓	✓
	<ul style="list-style-type: none"> Digital save-the-date banner featuring sponsor's logo 	✓	✓	✓
	FIX Member Firms	\$10,000	\$8,000	\$4,000
	Non-Member Firms	Exclusive to FIX Members	\$10,000	\$5,000

Add-ons

Customise your sponsorship package with add ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Lanyard Sponsor

Benefits :

- Your firm's logo exclusively featured on the event lanyards, given to each attendee as they arrive (To be supplied by the sponsor)

SOLD OUT!

Exclusive to FIX Premier Global Member Firms

+\$4,000

Exclusive Delegate Bag Sponsor

Benefits :

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive (To be supplied by the sponsor)

FIX Member Firms

+\$2,000

Non-Member Firms

+\$2,500



Networking Drinks Reception Sponsor

Benefits :

- Co-sponsor* of post-event networking drinks reception

*Exclusive option available

FIX Member Firms

+\$2,000

Non-Member Firms

+\$2,500

Exclusive Lunch & Afternoon Break Sponsor

Benefits :

- Exclusive sponsorship of the lunch and afternoon break where sponsor can provide banners to place by the serving area

FIX Member Firms

+\$3,000

Non-Member Firms

+\$3,750

Add-ons

Customise your sponsorship package with add ons*:

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Exclusive Voting System Sponsor

Benefits :

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

FIX Member Firms	+\$3,000
Non-Member Firms	+\$3,750

Advertise on Event Website

Benefits :

- 150 x 150 tile advertisement on the main page of the conference website

FIX Member Firms	+\$1,000
Non-Member Firms	+\$1,250



Exclusive Water Bottle Sponsor

Benefits :

- Your firm logo featured on the water bottle in the

SOLD OUT!

FIX Member Firms	+\$2,000
Non-Member Firms	+\$2,500

Delegate Bag Insert

Benefits :

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms	+\$1,000
Non-Member Firms	+\$1,250

Add-ons

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Exclusive Mobile Device Charging Station

Benefits :

- Exclusive sponsorship of a fully branded charging station for delegates to charge their devices

FIX Member Firms	+\$3,000
Non-Member Firms	+\$3,750

Exclusive Competition Prize Sponsor

Benefits :

- Exclusive sponsorship of a prize drawn at the end of the conference drawn by the Americas Co-Chairs
- Prize to be provided by the sponsor

FIX Member Firms	+\$2,000
Non-Member Firms	+\$2,500

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