

# AMERICAS TRADING BRIEFING 2020



**April 7, 2020**  
**Goldman Sachs Offices**  
**New York**

## **Sponsorship Pack**

***Created by the industry, for the industry***



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## About the Americas Trading Briefing

Building on the success of the Americas Trading Briefings in New York over the past 5 years, this half-day briefing will provide a series of panel sessions with an interactive program that addresses market needs, providing impartial, high-quality content and the knowledge and experience of industry leading speakers. There are ample networking opportunities throughout the event and into the evening at the post-event cocktail party.

## Briefing facts and figures

- Over 300 market participants attended the event in April 2019 hosted by Goldman Sachs
- Senior decision makers from the buy-side, sell-side, vendor and exchanges/ECN community attend
- An agenda created by industry experts to ensure it addresses the real issues impacting the region's trading community
- 25+ speakers participate in the panel discussions
- Great learning and networking opportunities



Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their marketing budget.

For further information or to book your sponsorship or exhibitor package, please contact Debra Heffernan by email at [debra.heffernan@fixtrading.org](mailto:debra.heffernan@fixtrading.org) or call +1 212-655-2936.

### Briefing Sponsors 2019 Included:




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## Companies in attendance at the 2019 Briefing in NY:

Access Fintech	FISD	Nishkama Capital LLC
Activ Financial Systems, Inc.	FIX Flyer LLC	Norges Bank Investment Management
Algo-Logic Systems, Inc.	FlexTrade	Nuveen
American Century Investments	FSMTime by FSMLabs	OnixS
AQR Capital Management	Gamma Three Trading, LLC	OpenFin
A-Team Group	GIC Investments	OppenheimerFunds
Axonix	GlobalTrading	Pace University
Bank of America Merrill Lynch	GlobalRisk Corporation	Paniscotti Inc
Barclays	Goldman Sachs	Pico
BlackRock	Goldman Sachs Asset Management	Quantitative Brokers
Bloomberg LP	Greenwich Associates	RBC Capital Markets
BNP Paribas	GSA Capital Partners	Refinitiv
Brook Path Partners, Inc.	Hofstra University	Sageview Capital
BT Radianz	HSBC	Santiago Exchange
Capital Group	IHS Markit	SecureDAM
Carillon Tower Advisers	Insightful Technology	Seven Solutions
Charles River Development	Instinet	SS&C Technologies
Citi	IntelligentCross	SSGA
Clsa Americas LLC ( Clsa limited)	Intercontinental Vehicles	State Street
CME Group	IPC Systems	Streets Consulting
Connamara	ipushpull	Symphony
Contour Asset Management	Itiviti	TABB Group
CoralBlocks	ITRS Group	Teak Partners
Cornell University	J.P. Morgan	The Vanguard Group
Corvil	Jane Street Capital	TMX
Credit Suisse	Jefferies	TNSI
Data Science Research Department	Jordan & Jordan	TORA Trading Services
DataArt	Kx	Trade Informatics
Datum 9 Analytics	Lazard Asset Management	Tradeweb
Deutsche Bank	Level ATS	TradingScreen
Deutsche Boerse Group	Linedata	UBS Investment Bank
DTCC	Liquidnet	USAM Group Inc.
Enfusion	LIST	Vanguard Asset Management Ltd
EPAM	Macro Risk Advisors	Vasbyt
Exactpro	MarketAxess	Vela
Factset	Markets Media	Virtu
Fastmatch	Marshall Wace	Voya Investment Management
FIA Tech	Mitsubishi UFG Securities	Weeden & Co. LP
Fidelity Investments	Morgan Stanley	Wellington Management
Fidelity Management and Research	MTS Markets International	Westfield Investment
Fidessa	Murex	Xinhua News Agency
Financial Information Forum	NEX	XLP Capital
FINRA	Nikkei	



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**Sold Out**

**Keynote & Standard Sponsorship  
Combination Package – Benefits Include:**

- Introduce the keynote speaker (chosen by FIX Trading Community) and briefly describe your firm to the audience
- A table to display marketing materials in the sponsor lounge during networking breaks
- Your company logo featured on pre-event emails, advertisements, promotions, event website, event slide pack and delegate guide
- A 150-word company profile and logo on the event web site and the delegate guide distributed to all attendees
- A half-page company advertisement in the delegate guide
- 1 piece of literature included into the delegate guide or bag
- Delegate Lists\* - You'll receive a delegate list two weeks and one week prior to event which will contain: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers.

**Standard Sponsorship Package –  
Benefits Include:**

- A table to display marketing materials in the sponsor lounge during networking breaks
- Your company logo featured on pre-event emails, advertisements, promotions, event website, event slide pack and delegate guide
- A 150-word company profile and logo on the event website and the delegate guide distributed to all attendees
- A half-page company advertisement in the delegate guide
- 1 piece of literature included into the delegate guide or bag
- Delegate Lists\* - You'll receive a delegate list one and two weeks prior to event and each list will contain: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers.

<b>Member Firms</b>	<b>\$ 7,500</b>
<b>Non-Member Firms</b>	<b>\$ 9,375</b>

<b>Member Firms</b>	<b>\$ 10,000</b>
<b>Non-Member Firms</b>	<b>\$ 12,500</b>

\*All contact details subject to delegate permission





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**Sold Out**

### Lanyard Sponsorship Package – Benefits Include

- Your firm's logo exclusively featured on the lanyards that will be worn by all delegates throughout the day. Lanyards will be provided by the event organizer
- Your company logo featured on pre-event emails, advertisements, promotions, event website, event slide pack and delegate guide
- A 150-word company profile and logo on the event web site and the delegate guide distributed to all attendees
- A half-page company advertisement in the delegate guide
- 1 piece of literature included into the delegate guide or bag
- Delegate Lists\* - You'll receive a delegate list two weeks and one week prior to event which will contain: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers.

Exclusive to Member Firms

\$ 6,500

\*All contact details subject to delegate permission



**GOLD Sponsorship Package – Benefits Include:**

- Your company logo featured on pre-event emails, advertisements, promotions, event website, event slide pack and delegate guide
- A 150-word company profile and logo on the event website and the delegate guide distributed to all attendees
- A half-page company advertisement in the delegate guide
- 1 piece of literature included into the delegate guide or bag
- Delegate Lists\* - You'll receive a delegate list two weeks and one week prior to event which will contain: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers.

<b>Member Firms</b>	<b>\$ 3,500</b>
<b>Non-Member Firms</b>	<b>\$ 4,375</b>

**Enhance your GOLD package with one of these add-ons...**

**Add-on to GOLD Packages - (Only 1 sponsorship available for each and sourced by FIX Trading Community):**

- **Networking Break** with placement of 2 banners beside serving area (banners to be provided by sponsor) and branded signage in serving area **Sold Out**
- **Networking Cocktail Hour** with placement of 2 banners beside serving area (banners to be provided by sponsor) and branded signage in service area
- **Mobile Device Charging Station** with branding on charging station and placement of 1 banner alongside charging station
- **Voting System** with your logo featured on slides displaying voting results and branded tent cards in auditorium

<b>Member Firms</b>	<b>\$ 3,000</b>
<b>Non-Member Firms</b>	<b>\$ 3,750</b>

\*All contact details subject to delegate permission



**SILVER Sponsorship Package – Benefits Include:**

- Your company logo featured on pre-event emails, advertisements, promotions, event website, event slide pack and delegate guide
- A 150-word company profile and logo on the event web site and the delegate guide distributed to all attendees
- 1 piece of literature included into the delegate guide or bag
- Delegate Lists\* - You'll receive a delegate list one week prior to event which will contain: delegate name, job title, firm name and physical address. Post event, delegate lists will include additional information: email addresses and telephone numbers.

Member Firms	\$ 3,000
Non-Member Firms	\$ 3,750

**Enhance your SILVER package with one of the add-ons below...**

Add-on to SILVER Packages - (Only 1 sponsorship available for each and sourced by FIX Trading Community):

- **Tote Bag** with your company logo exclusively featured on bag
- **Bottled Water** with your company logo exclusively featured on the bottle **Sold Out**
- **iPad Competition Prize** with your company logo exclusively engraved on iPad and announcement of winner from business cards collected

Member Firms	\$ 2,000
Non-Member Firms	\$ 2,500

\*All contact details subject to delegate permission

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